

Asian Quitline Report

01Jun2014 -- 30Jun2014

Total

	LA
Total	6

Language Line Called :

	LA	%
Vietnamese	6	100.0 %
Total	6	100%

Called For :

	LA	%
Smoker	6	100.0 %
Total	6	100%

Age :

	LA	%
18-24	1	16.7 %
44-65	4	66.7 %
65+	1	16.7 %
Total	6	100%

Gender :

	LA	%
Male	6	100.0 %
Total	6	100%

Education :

	LA	%
Grades 1-8	3	50.0 %
Grades 9-12	1	16.7 %
High School Diploma	2	33.3 %
Total	6	100%

Hear about from:

	LA	%
TV	6	100.0 %
Total	6	100%

Total calling for themselves:
Service Selected

	LA	%
Counseling	6	100.0 %
Total	6	100%

Sent NRT :

	LA	%
Sent NRT	6	100.0 %
Total	6	100%

Calls by Date :

	LA	%
06/01/2014		
06/02/2014		
06/03/2014		
06/04/2014		
06/05/2014		
06/06/2014		
06/07/2014		
06/08/2014		
06/09/2014		
06/10/2014	1	16.7 %
06/11/2014		
06/12/2014		
06/13/2014	1	16.7 %
06/14/2014		
06/15/2014		
06/16/2014	1	16.7 %
06/17/2014		
06/18/2014		
06/19/2014	2	33.3 %
06/20/2014	1	16.7 %
06/21/2014		
06/22/2014		
06/23/2014		
06/24/2014		
06/25/2014		
06/26/2014		
06/27/2014		
06/28/2014		
06/29/2014		
06/30/2014		
Total	6	100%

Asian Quitline Report

26Sep2012 -- 30Jun2014

Cumulative Total

	LA
Cumulative Total	30

Language Line Called :

	LA	%
Korean	2	6.7 %
Mandarin	5	16.7 %
Cantonese	3	10.0 %
Vietnamese	20	66.7 %
Total	30	100%

Called For :

	LA	%
Proxy	2	6.7 %
Smoker	28	93.3 %
Total	30	100%

Age:

	LA	%
18-24	2	6.7 %
25-44	9	30.0 %
44-65	14	46.7 %
65+	5	16.7 %
Total	30	100%

Gender :

	LA	%
Male	25	83.3 %
Female	5	16.7 %
Total	30	100%

Education :

	LA	%
Grades 1-8	8	26.7 %
Grades 9-12	6	20.0 %
High School Diploma	7	23.3 %
Some College or	5	16.7 %
2-yr College Degree	1	3.3 %
4-yr College Degree	1	3.3 %
Do not know	2	6.7 %
Total	30	100%

Hear about from:

	LA	%
Internet/Social Media	1	3.3 %
Newspaper/Magazine	9	30.0 %
TV	13	43.3 %
Friend/Family	5	16.7 %
Other	2	6.7 %
Total	30	100%

Total calling for themselves:
Service Selected

	LA	%
Material	3	10.7 %
Counseling	25	89.3 %
Total	28	100%

Sent NRT :

	LA	%
Not Sent NRT	3	10.0 %
Sent NRT	27	90.0 %
Total	30	100%