

**Asian Quitline Report**

01Jun2014 -- 30Jun2014

Total	
	CA
<b>Total</b>	173

Language Line Called :		
	CA	%
Vietnamese	62	35.8 %
Cantonese	15	8.7 %
Korean	55	31.8 %
Mandarin	41	23.7 %
<b>Total</b>	173	100%

Called For :		
	CA	%
Smoker	166	96.0 %
Proxy	7	4.0 %
<b>Total</b>	173	100%

Age :		
	CA	%
18-24	1	0.6 %
25-44	41	23.7 %
44-65	102	59.0 %
65+	27	15.6 %
Unknown	2	1.2 %
<b>Total</b>	173	100%

Gender :		
	CA	%
Male	142	82.1 %
Female	30	17.3 %
Do not know	1	0.6 %
<b>Total</b>	173	100%

Education :		
	CA	%
Grades 1-8	17	9.8 %
Grades 9-12	19	11.0 %
High School Diploma	42	24.3 %
Some College or	19	11.0 %
2-yr College Degree	10	5.8 %
4-yr College Degree	54	31.2 %
Postgraduate Degree	5	2.9 %
Do not know	7	4.0 %
<b>Total</b>	173	100%

Hear about from:		
	CA	%
Other	5	2.9 %
Friend/Family	23	13.3 %
Radio	44	25.4 %
Internet/Social Media	6	3.5 %
HMO/Med/Insurance	21	12.1 %
Clinic/Doctor's Office	3	1.7 %
Hospital	3	1.7 %
Phone Book	1	0.6 %
Non-Profit	1	0.6 %
Mail	10	5.8 %
TV	15	8.7 %
Newspaper/Magazine	39	22.5 %
Do not Know	2	1.2 %
<b>Total</b>	173	100%

Total calling for themselves:		
Service Selected		
	CA	%
Material	40	24.1 %
Counseling	126	75.9 %
<b>Total</b>	166	100%

Sent NRT :		
	CA	%
Not Sent NRT	13	7.5 %
Sent NRT	160	92.5 %
<b>Total</b>	173	100%

Calls by Date :		
	CA	%
06/01/2014		
06/02/2014	8	4.6 %
06/03/2014	4	2.3 %
06/04/2014	7	4.0 %
06/05/2014	8	4.6 %
06/06/2014	8	4.6 %
06/07/2014		
06/08/2014		
06/09/2014	14	8.1 %
06/10/2014	9	5.2 %
06/11/2014	6	3.5 %
06/12/2014	4	2.3 %
06/13/2014	8	4.6 %
06/14/2014	2	1.2 %
06/15/2014		
06/16/2014	9	5.2 %
06/17/2014	12	6.9 %
06/18/2014	14	8.1 %
06/19/2014	3	1.7 %
06/20/2014	11	6.4 %
06/21/2014	1	0.6 %
06/22/2014		
06/23/2014	11	6.4 %
06/24/2014	4	2.3 %
06/25/2014	5	2.9 %
06/26/2014	12	6.9 %
06/27/2014	8	4.6 %
06/28/2014		
06/29/2014		
06/30/2014	5	2.9 %
<b>Total</b>	173	100%

**Asian Quitline Report**

26Sep2012 -- 30Jun2014

Cumulative Total	
	CA
<b>Cumulative Total</b>	2528

Language Line Called :		
	CA	%
Korean	1060	41.9 %
Vietnamese	767	30.3 %
Cantonese	154	6.1 %
Mandarin	547	21.6 %
<b>Total</b>	2528	100%

Called For :		
	CA	%
Proxy	120	4.7 %
Smoker	2408	95.3 %
<b>Total</b>	2528	100%

Age:		
	CA	%
<18	2	0.1 %
18-24	40	1.6 %
25-44	549	21.7 %
44-65	1468	58.1 %
65+	418	16.5 %
Unknown	51	2.0 %
<b>Total</b>	2528	100%

Gender :		
	CA	%
Male	2084	82.4 %
Female	432	17.1 %
Do not know	12	0.5 %
<b>Total</b>	2528	100%

Education :		
	CA	%
Never attended	16	0.6 %
Grades 1-8	209	8.3 %
Grades 9-12	247	9.8 %
GED	2	0.1 %
High School Diploma	684	27.1 %
Some College or	313	12.4 %
2-yr College Degree	122	4.8 %
4-yr College Degree	723	28.6 %
Postgraduate Degree	109	4.3 %
Do not know	103	4.1 %
<b>Total</b>	2528	100%

Hear about from:		
	CA	%
Friend/Family	503	19.9 %
Pharmacy	11	0.4 %
Radio	141	5.6 %
Hospital	51	2.0 %
Dentist/Dental	2	0.1 %
Internet/Social Media	160	6.3 %
HMO/Med/Insurance	42	1.7 %
Clinic/Doctor's Office	116	4.6 %
Phone Book	14	0.6 %
School	6	0.2 %
Non-Profit	22	0.9 %
Billboard/Bus Sign	4	0.2 %
Do not Know	18	0.7 %
TV	154	6.1 %
Newspaper/Magazine	1146	45.3 %
Mail	14	0.6 %
Other	124	4.9 %
<b>Total</b>	2528	100%

Total calling for themselves:		
Service Selected		
	CA	%
UnKnown	1	0.0 %
No Service	11	0.5 %
Material	333	13.8 %
Counseling	2063	85.7 %
<b>Total</b>	2408	100%

Sent NRT :		
	CA	%
Not Sent NRT	255	10.1 %
Sent NRT	2273	89.9 %
<b>Total</b>	2528	100%