

Asian Quitline Report

01May2014 -- 31May2014

Total	
	VA
Total	7

Language Line Called :		
	VA	%
Korean	3	42.9 %
Vietnamese	3	42.9 %
Mandarin	1	14.3 %
Total	7	100%

Called For :		
	VA	%
Smoker	7	100.0 %
Total	7	100%

Age :		
	VA	%
25-44	5	71.4 %
44-65	2	28.6 %
Total	7	100%

Gender :		
	VA	%
Male	6	85.7 %
Do not know	1	14.3 %
Total	7	100%

Education :		
	VA	%
Grades 9-12	1	14.3 %
High School Diploma	3	42.9 %
Postgraduate Degree	1	14.3 %
Do not know	2	28.6 %
Total	7	100%

Hear about from:		
	VA	%
Newspaper/Magazine	5	71.4 %
Other	1	14.3 %
Friend/Family	1	14.3 %
Total	7	100%

Total calling for themselves:		
Service Selected		
	VA	%
Material	2	28.6 %
Counseling	5	71.4 %
Total	7	100%

Sent NRT :		
	VA	%
Sent NRT	6	85.7 %
Not Sent NRT	1	14.3 %
Total	7	100%

Calls by Date :		
	VA	%
05/01/2014	1	14.3 %
05/02/2014		
05/03/2014		
05/04/2014		
05/05/2014		
05/06/2014		
05/07/2014	1	14.3 %
05/08/2014		
05/09/2014		
05/10/2014		
05/11/2014		
05/12/2014		
05/13/2014		
05/14/2014	1	14.3 %
05/15/2014		
05/16/2014	1	14.3 %
05/17/2014		
05/18/2014		
05/19/2014		
05/20/2014	1	14.3 %
05/21/2014	1	14.3 %
05/22/2014	1	14.3 %
05/23/2014		
05/24/2014		
05/25/2014		
05/26/2014		
05/27/2014		
05/28/2014		
05/29/2014		
05/30/2014		
05/31/2014		
Total	7	100%

Asian Quitline Report

26Sep2012 -- 31May2014

Cumulative Total	
	VA
Cumulative Total	223

Language Line Called :		
	VA	%
Vietnamese	90	40.4 %
Korean	114	51.1 %
Mandarin	18	8.1 %
Cantonese	1	0.4 %
Total	223	100%

Called For :		
	VA	%
Smoker	209	93.7 %
Proxy	14	6.3 %
Total	223	100%

Age:		
	VA	%
18-24	2	0.9 %
25-44	56	25.1 %
44-65	135	60.5 %
65+	25	11.2 %
Unknown	5	2.2 %
Total	223	100%

Gender :		
	VA	%
Male	185	83.0 %
Female	36	16.1 %
Do not know	2	0.9 %
Total	223	100%

Education :		
	VA	%
Never attended	2	0.9 %
Grades 1-8	21	9.4 %
Grades 9-12	25	11.2 %
High School Diploma	59	26.5 %
Some College or	22	9.9 %
2-yr College Degree	9	4.0 %
4-yr College Degree	62	27.8 %
Postgraduate Degree	11	4.9 %
Do not know	12	5.4 %
Total	223	100%

Hear about from:		
	VA	%
TV	2	0.9 %
Newspaper/Magazine	178	79.8 %
Other	5	2.2 %
Friend/Family	29	13.0 %
Web/Internet/Online	9	4.0 %
Total	223	100%

Total calling for themselves:		
Service Selected		
	VA	%
Material	40	19.1 %
Counseling	169	80.9 %
Total	209	100%

Sent NRT :		
	VA	%
Sent NRT	204	91.5 %
Not Sent NRT	19	8.5 %
Total	223	100%