

**Asian Quitline Report**

01May2014 -- 31May2014

Total	
	TX
<b>Total</b>	37

**Language Line Called :**

	TX	%
Vietnamese	36	97.3 %
Mandarin	1	2.7 %
<b>Total</b>	37	100%

**Called For :**

	TX	%
Smoker	35	94.6 %
Proxy	2	5.4 %
<b>Total</b>	37	100%

**Age :**

	TX	%
25-44	8	21.6 %
44-65	25	67.6 %
65+	4	10.8 %
<b>Total</b>	37	100%

**Gender :**

	TX	%
Male	32	86.5 %
Female	4	10.8 %
Do not know	1	2.7 %
<b>Total</b>	37	100%

**Education :**

	TX	%
Grades 1-8	6	16.2 %
Grades 9-12	9	24.3 %
GED	1	2.7 %
High School Diploma	10	27.0 %
Some College or	6	16.2 %
2-yr College Degree	3	8.1 %
4-yr College Degree	2	5.4 %
<b>Total</b>	37	100%

**Hear about from:**

	TX	%
Friend/Family	3	8.1 %
TV	3	8.1 %
Radio	25	67.6 %
Newspaper/Magazine	6	16.2 %
<b>Total</b>	37	100%

**Total calling for themselves:**

Service Selected		
	TX	%
Counseling	27	77.1 %
Material	8	22.9 %
<b>Total</b>	35	100%

**Sent NRT :**

	TX	%
Not Sent NRT	4	10.8 %
Sent NRT	33	89.2 %
<b>Total</b>	37	100%

**Calls by Date :**

	TX	%
05/01/2014	8	21.6 %
05/02/2014	3	8.1 %
05/03/2014		
05/04/2014		
05/05/2014	1	2.7 %
05/06/2014		
05/07/2014		
05/08/2014	1	2.7 %
05/09/2014		
05/10/2014		
05/11/2014		
05/12/2014	2	5.4 %
05/13/2014		
05/14/2014	1	2.7 %
05/15/2014		
05/16/2014		
05/17/2014		
05/18/2014		
05/19/2014	1	2.7 %
05/20/2014	4	10.8 %
05/21/2014	3	8.1 %
05/22/2014	4	10.8 %
05/23/2014	3	8.1 %
05/24/2014		
05/25/2014		
05/26/2014		
05/27/2014	1	2.7 %
05/28/2014	2	5.4 %
05/29/2014		
05/30/2014	2	5.4 %
05/31/2014	1	2.7 %
<b>Total</b>	37	100%

**Asian Quitline Report**

26Sep2012 -- 31May2014

Cumulative Total	
	TX
<b>Cumulative Total</b>	372

**Language Line Called :**

	TX	%
Cantonese	8	2.2 %
Vietnamese	271	72.8 %
Mandarin	52	14.0 %
Korean	41	11.0 %
<b>Total</b>	372	100%

**Called For :**

	TX	%
Smoker	357	96.0 %
Proxy	15	4.0 %
<b>Total</b>	372	100%

**Age:**

	TX	%
18-24	6	1.6 %
25-44	97	26.1 %
44-65	207	55.6 %
65+	55	14.8 %
Unknown	7	1.9 %
<b>Total</b>	372	100%

**Gender :**

	TX	%
Male	328	88.2 %
Female	39	10.5 %
Do not know	5	1.3 %
<b>Total</b>	372	100%

**Education :**

	TX	%
Never attended	3	0.8 %
Grades 1-8	36	9.7 %
Grades 9-12	63	16.9 %
GED	1	0.3 %
High School Diploma	114	30.6 %
Some College or	54	14.5 %
2-yr College Degree	19	5.1 %
4-yr College Degree	54	14.5 %
Postgraduate Degree	10	2.7 %
Do not know	18	4.8 %
<b>Total</b>	372	100%

**Hear about from:**

	TX	%
Friend/Family	68	18.3 %
Newspaper/Magazine	216	58.1 %
Clinic/Doctor's Office	2	0.5 %
HMO/Med/Insurance	1	0.3 %
Do not Know	3	0.8 %
TV	10	2.7 %
Web/Internet/Online	16	4.3 %
Other	12	3.2 %
Non-Profit	1	0.3 %
Radio	42	11.3 %
Hospital	1	0.3 %
<b>Total</b>	372	100%

**Total calling for themselves:**

Service Selected		
	TX	%
No Service	3	0.8 %
Material	66	18.5 %
Counseling	288	80.7 %
<b>Total</b>	357	100%

**Sent NRT :**

	TX	%
Not Sent NRT	37	9.9 %
Sent NRT	335	90.1 %
<b>Total</b>	372	100%