

### Asian Quitline Report

01May2014 -- 31May2014

Total	
	NY
<b>Total</b>	20

#### Language Line Called :

	NY	%
Korean	6	30.0 %
Cantonese	1	5.0 %
Mandarin	13	65.0 %
<b>Total</b>	20	100%

#### Called For :

	NY	%
Proxy	1	5.0 %
Smoker	19	95.0 %
<b>Total</b>	20	100%

#### Age :

	NY	%
18-24	1	5.0 %
25-44	8	40.0 %
44-65	9	45.0 %
65+	2	10.0 %
<b>Total</b>	20	100%

#### Gender :

	NY	%
Male	19	95.0 %
Female	1	5.0 %
<b>Total</b>	20	100%

#### Education :

	NY	%
Never attended	1	5.0 %
Grades 1-8	1	5.0 %
Grades 9-12	4	20.0 %
High School Diploma	6	30.0 %
Some College or	3	15.0 %
4-yr College Degree	3	15.0 %
Do not know	2	10.0 %
<b>Total</b>	20	100%

#### Hear about from:

	NY	%
Newspaper/Magazine	5	25.0 %
Clinic/Doctor's Office	1	5.0 %
Friend/Family	4	20.0 %
Do not Know	1	5.0 %
Other	4	20.0 %
Radio	5	25.0 %
<b>Total</b>	20	100%

#### Total calling for themselves:

Service Selected		
	NY	%
Counseling	17	89.5 %
Material	2	10.5 %
<b>Total</b>	19	100%

#### Sent NRT :

	NY	%
Not Sent NRT	2	10.0 %
Sent NRT	18	90.0 %
<b>Total</b>	20	100%

#### Calls by Date :

	NY	%
05/01/2014	2	10.0 %
05/02/2014	1	5.0 %
05/03/2014		
05/04/2014		
05/05/2014		
05/06/2014	1	5.0 %
05/07/2014	1	5.0 %
05/08/2014	1	5.0 %
05/09/2014	1	5.0 %
05/10/2014		
05/11/2014		
05/12/2014	1	5.0 %
05/13/2014		
05/14/2014	2	10.0 %
05/15/2014		
05/16/2014	1	5.0 %
05/17/2014		
05/18/2014		
05/19/2014		
05/20/2014		
05/21/2014	2	10.0 %
05/22/2014	2	10.0 %
05/23/2014	2	10.0 %
05/24/2014		
05/25/2014		
05/26/2014		
05/27/2014	2	10.0 %
05/28/2014	1	5.0 %
05/29/2014		
05/30/2014		
05/31/2014		
<b>Total</b>	20	100%

### Asian Quitline Report

26Sep2012 -- 31May2014

Cumulative Total	
	NY
<b>Cumulative Total</b>	679

#### Language Line Called :

	NY	%
Korean	205	30.2 %
Cantonese	63	9.3 %
Mandarin	408	60.1 %
Vietnamese	3	0.4 %
<b>Total</b>	679	100%

#### Called For :

	NY	%
Proxy	39	5.7 %
Smoker	640	94.3 %
<b>Total</b>	679	100%

#### Age:

	NY	%
<18	1	0.1 %
18-24	12	1.8 %
25-44	248	36.5 %
44-65	354	52.1 %
65+	56	8.2 %
Unknown	8	1.2 %
<b>Total</b>	679	100%

#### Gender :

	NY	%
Male	569	83.8 %
Female	108	15.9 %
Do not know	2	0.3 %
<b>Total</b>	679	100%

#### Education :

	NY	%
Never attended	7	1.0 %
Grades 1-8	112	16.5 %
Grades 9-12	77	11.3 %
GED	1	0.1 %
High School Diploma	197	29.0 %
Some College or	37	5.4 %
2-yr College Degree	15	2.2 %
4-yr College Degree	175	25.8 %
Postgraduate Degree	12	1.8 %
Do not know	46	6.8 %
<b>Total</b>	679	100%

#### Hear about from:

	NY	%
Newspaper/Magazine	432	63.6 %
Web/Internet/Online	29	4.3 %
Phone Book	1	0.1 %
Hospital	14	2.1 %
Clinic/Doctor's Office	62	9.1 %
Friend/Family	65	9.6 %
Do not Know	4	0.6 %
Other	48	7.1 %
HMO/Med/Insurance	5	0.7 %
Radio	6	0.9 %
TV	3	0.4 %
Non-Profit	10	1.5 %
<b>Total</b>	679	100%

#### Total calling for themselves:

Service Selected		
	NY	%
No Service	5	0.8 %
Material	72	11.2 %
Counseling	563	88.0 %
<b>Total</b>	640	100%

#### Sent NRT :

	NY	%
Not Sent NRT	96	14.1 %
Sent NRT	583	85.9 %
<b>Total</b>	679	100%