

Asian Quitline Report

01May2014 -- 31May2014

Total	
	NJ
Total	6

Language Line Called :

	NJ	%
Mandarin	1	16.7 %
Korean	4	66.7 %
Vietnamese	1	16.7 %
Total	6	100%

Called For :

	NJ	%
Smoker	6	100.0 %
Total	6	100%

Age :

	NJ	%
44-65	6	100.0 %
Total	6	100%

Gender :

	NJ	%
Male	4	66.7 %
Female	1	16.7 %
Do not know	1	16.7 %
Total	6	100%

Education :

	NJ	%
Grades 9-12	1	16.7 %
High School Diploma	3	50.0 %
4-yr College Degree	2	33.3 %
Total	6	100%

Hear about from:

	NJ	%
Friend/Family	3	50.0 %
Newspaper/Magazine	2	33.3 %
Web/Internet/Online	1	16.7 %
Total	6	100%

Total calling for themselves:

Service Selected		
	NJ	%
Counseling	6	100.0 %
Total	6	100%

Sent NRT :

	NJ	%
Sent NRT	6	100.0 %
Total	6	100%

Calls by Date :

	NJ	%
05/01/2014		
05/02/2014		
05/03/2014		
05/04/2014		
05/05/2014		
05/06/2014	1	16.7 %
05/07/2014		
05/08/2014		
05/09/2014		
05/10/2014		
05/11/2014		
05/12/2014	2	33.3 %
05/13/2014	1	16.7 %
05/14/2014		
05/15/2014	1	16.7 %
05/16/2014	1	16.7 %
05/17/2014		
05/18/2014		
05/19/2014		
05/20/2014		
05/21/2014		
05/22/2014		
05/23/2014		
05/24/2014		
05/25/2014		
05/26/2014		
05/27/2014		
05/28/2014		
05/29/2014		
05/30/2014		
05/31/2014		
Total	6	100%

Asian Quitline Report

26Sep2012 -- 31May2014

Cumulative Total	
	NJ
Cumulative Total	170

Language Line Called :

	NJ	%
Cantonese	6	3.5 %
Vietnamese	5	2.9 %
Mandarin	41	24.1 %
Korean	118	69.4 %
Total	170	100%

Called For :

	NJ	%
Smoker	158	92.9 %
Proxy	12	7.1 %
Total	170	100%

Age:

	NJ	%
18-24	1	0.6 %
25-44	33	19.4 %
44-65	100	58.8 %
65+	31	18.2 %
Unknown	5	2.9 %
Total	170	100%

Gender :

	NJ	%
Male	141	82.9 %
Female	28	16.5 %
Do not know	1	0.6 %
Total	170	100%

Education :

	NJ	%
Grades 1-8	10	5.9 %
Grades 9-12	12	7.1 %
High School Diploma	35	20.6 %
Some College or	12	7.1 %
2-yr College Degree	4	2.4 %
4-yr College Degree	73	42.9 %
Postgraduate Degree	11	6.5 %
Do not know	13	7.6 %
Total	170	100%

Hear about from:

	NJ	%
Friend/Family	24	14.1 %
Web/Internet/Online	6	3.5 %
TV	3	1.8 %
Other	8	4.7 %
Newspaper/Magazine	129	75.9 %
Total	170	100%

Total calling for themselves:

Service Selected		
	NJ	%
No Service	1	0.6 %
Material	19	12.0 %
Counseling	138	87.3 %
Total	158	100%

Sent NRT :

	NJ	%
Sent NRT	148	87.1 %
Not Sent NRT	22	12.9 %
Total	170	100%