

Asian Quitline Report

01Apr2014 -- 30Apr2014

Total	
	WA
Total	10

Language Line Called :		
	WA	%
Korean	3	30.0 %
Vietnamese	7	70.0 %
Total	10	100%

Called For :		
	WA	%
Smoker	10	100.0 %
Total	10	100%

Age :		
	WA	%
25-44	3	30.0 %
44-65	4	40.0 %
65+	3	30.0 %
Total	10	100%

Gender :		
	WA	%
Male	8	80.0 %
Female	2	20.0 %
Total	10	100%

Education :		
	WA	%
Grades 1-8	1	10.0 %
Grades 9-12	2	20.0 %
High School Diploma	2	20.0 %
Some College or	1	10.0 %
2-yr College Degree	2	20.0 %
4-yr College Degree	1	10.0 %
Postgraduate Degree	1	10.0 %
Total	10	100%

Hear about from:		
	WA	%
Friend/Family	5	50.0 %
TV	2	20.0 %
Newspaper/Magazine	3	30.0 %
Total	10	100%

Total calling for themselves:		
Service Selected		
	WA	%
Counseling	7	70.0 %
Material	3	30.0 %
Total	10	100%

Sent NRT :		
	WA	%
Sent NRT	10	100.0 %
Total	10	100%

Calls by Date :		
	WA	%
04/01/2014		
04/02/2014	1	10.0 %
04/03/2014		
04/04/2014	1	10.0 %
04/05/2014		
04/06/2014		
04/07/2014		
04/08/2014		
04/09/2014		
04/10/2014		
04/11/2014	1	10.0 %
04/12/2014		
04/13/2014		
04/14/2014		
04/15/2014		
04/16/2014		
04/17/2014	1	10.0 %
04/18/2014	3	30.0 %
04/19/2014		
04/20/2014		
04/21/2014		
04/22/2014	1	10.0 %
04/23/2014		
04/24/2014		
04/25/2014		
04/26/2014		
04/27/2014		
04/28/2014		
04/29/2014		
04/30/2014	2	20.0 %
Total	10	100%

Asian Quitline Report

26Sep2012 -- 30Apr2014

Cumulative Total	
	WA
Cumulative Total	288

Language Line Called :		
	WA	%
Korean	95	33.0 %
Vietnamese	161	55.9 %
Mandarin	22	7.6 %
Cantonese	10	3.5 %
Total	288	100%

Called For :		
	WA	%
Smoker	275	95.5 %
Proxy	13	4.5 %
Total	288	100%

Age:		
	WA	%
25-44	64	22.2 %
44-65	164	56.9 %
65+	53	18.4 %
Unknown	7	2.4 %
Total	288	100%

Gender :		
	WA	%
Male	236	81.9 %
Female	50	17.4 %
Do not know	2	0.7 %
Total	288	100%

Education :		
	WA	%
Never attended	2	0.7 %
Grades 1-8	51	17.7 %
Grades 9-12	52	18.1 %
High School Diploma	84	29.2 %
Some College or	35	12.2 %
2-yr College Degree	12	4.2 %
4-yr College Degree	44	15.3 %
Postgraduate Degree	2	0.7 %
Do not know	6	2.1 %
Total	288	100%

Hear about from:		
	WA	%
Other	6	2.1 %
Non-Profit	4	1.4 %
Pharmacy	3	1.0 %
Phone Book	1	0.3 %
Web/Internet/Online	2	0.7 %
Friend/Family	43	14.9 %
Billboard/Bus Sign	1	0.3 %
TV	32	11.1 %
Newspaper/Magazine	184	63.9 %
Radio	3	1.0 %
Clinic/Doctor's Office	9	3.1 %
Total	288	100%

Total calling for themselves:		
Service Selected		
	WA	%
No Service	2	0.7 %
Counseling	228	82.9 %
Material	44	16.0 %
UnKnown	1	0.4 %
Total	275	100%

Sent NRT :		
	WA	%
Sent NRT	266	92.4 %
Not Sent NRT	22	7.6 %
Total	288	100%