

Asian Quitline Report

01Apr2014 -- 30Apr2014

Total	
	VA
Total	11

Language Line Called :

	VA	%
Korean	7	63.6 %
Vietnamese	3	27.3 %
Mandarin	1	9.1 %
Total	11	100%

Called For :

	VA	%
Smoker	9	81.8 %
Proxy	2	18.2 %
Total	11	100%

Age :

	VA	%
25-44	2	18.2 %
44-65	8	72.7 %
65+	1	9.1 %
Total	11	100%

Gender :

	VA	%
Male	9	81.8 %
Female	2	18.2 %
Total	11	100%

Education :

	VA	%
Grades 1-8	4	36.4 %
Grades 9-12	1	9.1 %
2-yr College Degree	1	9.1 %
4-yr College Degree	3	27.3 %
Postgraduate Degree	2	18.2 %
Total	11	100%

Hear about from:

	VA	%
Web/Internet/Online	1	9.1 %
Newspaper/Magazine	10	90.9 %
Total	11	100%

Total calling for themselves:

Service Selected

	VA	%
Counseling	8	88.9 %
Material	1	11.1 %
Total	9	100%

Sent NRT :

	VA	%
Not Sent NRT	2	18.2 %
Sent NRT	9	81.8 %
Total	11	100%

Calls by Date :

	VA	%
04/01/2014	2	18.2 %
04/02/2014	1	9.1 %
04/03/2014	1	9.1 %
04/04/2014		
04/05/2014		
04/06/2014		
04/07/2014	1	9.1 %
04/08/2014		
04/09/2014		
04/10/2014	1	9.1 %
04/11/2014	1	9.1 %
04/12/2014		
04/13/2014		
04/14/2014		
04/15/2014	1	9.1 %
04/16/2014		
04/17/2014		
04/18/2014		
04/19/2014		
04/20/2014		
04/21/2014	1	9.1 %
04/22/2014		
04/23/2014		
04/24/2014		
04/25/2014	1	9.1 %
04/26/2014		
04/27/2014		
04/28/2014	1	9.1 %
04/29/2014		
04/30/2014		
Total	11	100%

Asian Quitline Report

26Sep2012 -- 30Apr2014

Cumulative Total	
	VA
Cumulative Total	216

Language Line Called :

	VA	%
Cantonese	1	0.5 %
Korean	111	51.4 %
Vietnamese	87	40.3 %
Mandarin	17	7.9 %
Total	216	100%

Called For :

	VA	%
Smoker	202	93.5 %
Proxy	14	6.5 %
Total	216	100%

Age:

	VA	%
18-24	2	0.9 %
25-44	51	23.6 %
44-65	133	61.6 %
65+	25	11.6 %
Unknown	5	2.3 %
Total	216	100%

Gender :

	VA	%
Male	179	82.9 %
Female	36	16.7 %
Do not know	1	0.5 %
Total	216	100%

Education :

	VA	%
Never attended	2	0.9 %
Grades 1-8	21	9.7 %
Grades 9-12	24	11.1 %
High School Diploma	56	25.9 %
Some College or	22	10.2 %
2-yr College Degree	9	4.2 %
4-yr College Degree	62	28.7 %
Postgraduate Degree	10	4.6 %
Do not know	10	4.6 %
Total	216	100%

Hear about from:

	VA	%
TV	2	0.9 %
Web/Internet/Online	9	4.2 %
Newspaper/Magazine	173	80.1 %
Other	4	1.9 %
Friend/Family	28	13.0 %
Total	216	100%

Total calling for themselves:

Service Selected

	VA	%
Material	38	18.8 %
Counseling	164	81.2 %
Total	202	100%

Sent NRT :

	VA	%
Not Sent NRT	18	8.3 %
Sent NRT	198	91.7 %
Total	216	100%