

Asian Quitline Report

01Apr2014 -- 30Apr2014

Total	
	TX
Total	28

Language Line Called :

	TX	%
Vietnamese	26	92.9 %
Mandarin	2	7.1 %
Total	28	100%

Called For :

	TX	%
Smoker	25	89.3 %
Proxy	3	10.7 %
Total	28	100%

Age :

	TX	%
25-44	7	25.0 %
44-65	20	71.4 %
65+	1	3.6 %
Total	28	100%

Gender :

	TX	%
Male	23	82.1 %
Female	5	17.9 %
Total	28	100%

Education :

	TX	%
Grades 1-8	2	7.1 %
Grades 9-12	5	17.9 %
High School Diploma	7	25.0 %
Some College or	6	21.4 %
2-yr College Degree	1	3.6 %
4-yr College Degree	4	14.3 %
Do not know	3	10.7 %
Total	28	100%

Hear about from:

	TX	%
Friend/Family	2	7.1 %
Newspaper/Magazine	6	21.4 %
Clinic/Doctor's Office	1	3.6 %
Do not Know	1	3.6 %
Other	2	7.1 %
Radio	16	57.1 %
Total	28	100%

Total calling for themselves:
Service Selected

	TX	%
Counseling	19	76.0 %
Material	6	24.0 %
Total	25	100%

Sent NRT :

	TX	%
Not Sent NRT	6	21.4 %
Sent NRT	22	78.6 %
Total	28	100%

Calls by Date :

	TX	%
04/01/2014	1	3.6 %
04/02/2014		
04/03/2014		
04/04/2014		
04/05/2014		
04/06/2014		
04/07/2014		
04/08/2014		
04/09/2014	1	3.6 %
04/10/2014		
04/11/2014	2	7.1 %
04/12/2014	1	3.6 %
04/13/2014		
04/14/2014	2	7.1 %
04/15/2014	4	14.3 %
04/16/2014	3	10.7 %
04/17/2014	1	3.6 %
04/18/2014	3	10.7 %
04/19/2014		
04/20/2014		
04/21/2014		
04/22/2014	1	3.6 %
04/23/2014		
04/24/2014		
04/25/2014		
04/26/2014		
04/27/2014		
04/28/2014	4	14.3 %
04/29/2014	1	3.6 %
04/30/2014	4	14.3 %
Total	28	100%

Asian Quitline Report

26Sep2012 -- 30Apr2014

Cumulative Total	
	TX
Cumulative Total	335

Language Line Called :

	TX	%
Mandarin	51	15.2 %
Korean	41	12.2 %
Cantonese	8	2.4 %
Vietnamese	235	70.1 %
Total	335	100%

Called For :

	TX	%
Smoker	322	96.1 %
Proxy	13	3.9 %
Total	335	100%

Age:

	TX	%
18-24	6	1.8 %
25-44	89	26.6 %
44-65	182	54.3 %
65+	51	15.2 %
Unknown	7	2.1 %
Total	335	100%

Gender :

	TX	%
Male	296	88.4 %
Female	35	10.4 %
Do not know	4	1.2 %
Total	335	100%

Education :

	TX	%
Never attended	3	0.9 %
Grades 1-8	30	9.0 %
Grades 9-12	54	16.1 %
High School Diploma	104	31.0 %
Some College or	48	14.3 %
2-yr College Degree	16	4.8 %
4-yr College Degree	52	15.5 %
Postgraduate Degree	10	3.0 %
Do not know	18	5.4 %
Total	335	100%

Hear about from:

	TX	%
Friend/Family	65	19.4 %
Newspaper/Magazine	210	62.7 %
Clinic/Doctor's Office	2	0.6 %
Hospital	1	0.3 %
HMO/Med/Insurance	1	0.3 %
Do not Know	3	0.9 %
TV	7	2.1 %
Web/Internet/Online	16	4.8 %
Other	12	3.6 %
Non-Profit	1	0.3 %
Radio	17	5.1 %
Total	335	100%

Total calling for themselves:
Service Selected

	TX	%
No Service	3	0.9 %
Counseling	261	81.1 %
Material	58	18.0 %
Total	322	100%

Sent NRT :

	TX	%
Not Sent NRT	34	10.1 %
Sent NRT	301	89.9 %
Total	335	100%