

Asian Quitline Report

01Apr2014 -- 30Apr2014

Total

	PA
Total	6

Language Line Called :

	PA	%
Korean	2	33.3 %
Mandarin	4	66.7 %
Total	6	100%

Called For :

	PA	%
Smoker	6	100.0 %
Total	6	100%

Age :

	PA	%
25-44	1	16.7 %
44-65	4	66.7 %
65+	1	16.7 %
Total	6	100%

Gender :

	PA	%
Male	5	83.3 %
Female	1	16.7 %
Total	6	100%

Education :

	PA	%
High School Diploma	3	50.0 %
Some College or	1	16.7 %
4-yr College Degree	1	16.7 %
Do not know	1	16.7 %
Total	6	100%

Hear about from:

	PA	%
Other	1	16.7 %
Newspaper/Magazine	4	66.7 %
Web/Internet/Online	1	16.7 %
Total	6	100%

Total calling for themselves:

Service Selected

	PA	%
Counseling	5	83.3 %
Material	1	16.7 %
Total	6	100%

Sent NRT :

	PA	%
Not Sent NRT	2	33.3 %
Sent NRT	4	66.7 %
Total	6	100%

Calls by Date :

	PA	%
04/01/2014	1	16.7 %
04/02/2014		
04/03/2014		
04/04/2014		
04/05/2014		
04/06/2014		
04/07/2014		
04/08/2014	1	16.7 %
04/09/2014	1	16.7 %
04/10/2014	1	16.7 %
04/11/2014		
04/12/2014		
04/13/2014		
04/14/2014		
04/15/2014	1	16.7 %
04/16/2014		
04/17/2014		
04/18/2014		
04/19/2014		
04/20/2014		
04/21/2014		
04/22/2014		
04/23/2014		
04/24/2014		
04/25/2014		
04/26/2014		
04/27/2014	1	16.7 %
04/28/2014		
04/29/2014		
04/30/2014		
Total	6	100%

Asian Quitline Report

26Sep2012 -- 30Apr2014

Cumulative Total

	PA
Cumulative Total	64

Language Line Called :

	PA	%
Mandarin	44	68.8 %
Korean	7	10.9 %
Cantonese	5	7.8 %
Vietnamese	8	12.5 %
Total	64	100%

Called For :

	PA	%
Proxy	6	9.4 %
Smoker	58	90.6 %
Total	64	100%

Age:

	PA	%
18-24	1	1.6 %
25-44	23	35.9 %
44-65	30	46.9 %
65+	10	15.6 %
Total	64	100%

Gender :

	PA	%
Male	49	76.6 %
Female	15	23.4 %
Total	64	100%

Education :

	PA	%
Grades 1-8	11	17.2 %
Grades 9-12	9	14.1 %
High School Diploma	19	29.7 %
Some College or	9	14.1 %
2-yr College Degree	1	1.6 %
4-yr College Degree	9	14.1 %
Postgraduate Degree	1	1.6 %
Do not know	5	7.8 %
Total	64	100%

Hear about from:

	PA	%
TV	3	4.7 %
Clinic/Doctor's Office	1	1.6 %
Friend/Family	7	10.9 %
Other	3	4.7 %
Billboard/Bus Sign	1	1.6 %
Non-Profit	1	1.6 %
Newspaper/Magazine	44	68.8 %
Web/Internet/Online	4	6.2 %
Total	64	100%

Total calling for themselves:

Service Selected

	PA	%
Material	10	17.2 %
Counseling	48	82.8 %
Total	58	100%

Sent NRT :

	PA	%
Not Sent NRT	13	20.3 %
Sent NRT	51	79.7 %
Total	64	100%