

Asian Quitline Report

01Apr2014 -- 30Apr2014

Total	
	NY
Total	41

Language Line Called :

	NY	%
Korean	7	17.1 %
Cantonese	2	4.9 %
Mandarin	32	78.0 %
Total	41	100%

Called For :

	NY	%
Proxy	4	9.8 %
Smoker	37	90.2 %
Total	41	100%

Age :

	NY	%
18-24	2	4.9 %
25-44	22	53.7 %
44-65	13	31.7 %
65+	4	9.8 %
Total	41	100%

Gender :

	NY	%
Male	33	80.5 %
Female	8	19.5 %
Total	41	100%

Education :

	NY	%
Grades 1-8	2	4.9 %
Grades 9-12	8	19.5 %
High School Diploma	8	19.5 %
Some College or	1	2.4 %
4-yr College Degree	5	12.2 %
Postgraduate Degree	1	2.4 %
Do not know	16	39.0 %
Total	41	100%

Hear about from:

	NY	%
Newspaper/Magazine	13	31.7 %
Web/Internet/Online	5	12.2 %
Clinic/Doctor's Office	4	9.8 %
Friend/Family	2	4.9 %
Other	16	39.0 %
Non-Profit	1	2.4 %
Total	41	100%

Total calling for themselves:

Service Selected		
	NY	%
Counseling	35	94.6 %
Material	2	5.4 %
Total	37	100%

Sent NRT :

	NY	%
Not Sent NRT	14	34.1 %
Sent NRT	27	65.9 %
Total	41	100%

Calls by Date :

	NY	%
04/01/2014	3	7.3 %
04/02/2014		
04/03/2014		
04/04/2014		
04/05/2014		
04/06/2014		
04/07/2014	3	7.3 %
04/08/2014	8	19.5 %
04/09/2014	4	9.8 %
04/10/2014	2	4.9 %
04/11/2014	2	4.9 %
04/12/2014		
04/13/2014		
04/14/2014		
04/15/2014	4	9.8 %
04/16/2014	2	4.9 %
04/17/2014		
04/18/2014	4	9.8 %
04/19/2014	1	2.4 %
04/20/2014		
04/21/2014	1	2.4 %
04/22/2014	1	2.4 %
04/23/2014	1	2.4 %
04/24/2014	1	2.4 %
04/25/2014	1	2.4 %
04/26/2014	1	2.4 %
04/27/2014		
04/28/2014	1	2.4 %
04/29/2014	1	2.4 %
04/30/2014		
Total	41	100%

Asian Quitline Report

26Sep2012 -- 30Apr2014

Cumulative Total	
	NY
Cumulative Total	659

Language Line Called :

	NY	%
Vietnamese	3	0.5 %
Korean	199	30.2 %
Mandarin	395	59.9 %
Cantonese	62	9.4 %
Total	659	100%

Called For :

	NY	%
Smoker	621	94.2 %
Proxy	38	5.8 %
Total	659	100%

Age:

	NY	%
<18	1	0.2 %
18-24	11	1.7 %
25-44	240	36.4 %
44-65	345	52.4 %
65+	54	8.2 %
Unknown	8	1.2 %
Total	659	100%

Gender :

	NY	%
Male	550	83.5 %
Female	107	16.2 %
Do not know	2	0.3 %
Total	659	100%

Education :

	NY	%
Never attended	6	0.9 %
Grades 1-8	111	16.8 %
Grades 9-12	73	11.1 %
GED	1	0.2 %
High School Diploma	191	29.0 %
Some College or	34	5.2 %
2-yr College Degree	15	2.3 %
4-yr College Degree	172	26.1 %
Postgraduate Degree	12	1.8 %
Do not know	44	6.7 %
Total	659	100%

Hear about from:

	NY	%
Radio	1	0.2 %
Friend/Family	61	9.3 %
Hospital	14	2.1 %
Clinic/Doctor's Office	61	9.3 %
Other	44	6.7 %
Phone Book	1	0.2 %
TV	3	0.5 %
Non-Profit	10	1.5 %
Web/Internet/Online	29	4.4 %
Do not Know	3	0.5 %
Newspaper/Magazine	427	64.8 %
HMO/Med/Insurance	5	0.8 %
Total	659	100%

Total calling for themselves:

Service Selected		
	NY	%
No Service	5	0.8 %
Counseling	545	87.8 %
Material	71	11.4 %
Total	621	100%

Sent NRT :

	NY	%
Not Sent NRT	96	14.6 %
Sent NRT	563	85.4 %
Total	659	100%