

Asian Quitline Report

01Apr2014 -- 30Apr2014

Total

	NJ	
Total	11	

Language Line Called :

	NJ	%
Mandarin	1	9.1 %
Korean	10	90.9 %
Total	11	100%

Called For :

	NJ	%
Smoker	11	100.0 %
Total	11	100%

Age :

	NJ	%
25-44	4	36.4 %
44-65	6	54.5 %
65+	1	9.1 %
Total	11	100%

Gender :

	NJ	%
Male	9	81.8 %
Female	2	18.2 %
Total	11	100%

Education :

	NJ	%
Grades 1-8	1	9.1 %
High School Diploma	2	18.2 %
4-yr College Degree	3	27.3 %
Do not know	5	45.5 %
Total	11	100%

Hear about from:

	NJ	%
Newspaper/Magazine	7	63.6 %
Other	4	36.4 %
Total	11	100%

Total calling for themselves:

Service Selected

	NJ	%
Counseling	9	81.8 %
Material	2	18.2 %
Total	11	100%

Sent NRT :

	NJ	%
Sent NRT	9	81.8 %
Not Sent NRT	2	18.2 %
Total	11	100%

Calls by Date :

	NJ	%
04/01/2014		
04/02/2014		
04/03/2014		
04/04/2014		
04/05/2014		
04/06/2014		
04/07/2014		
04/08/2014	1	9.1 %
04/09/2014	2	18.2 %
04/10/2014	2	18.2 %
04/11/2014		
04/12/2014		
04/13/2014		
04/14/2014	1	9.1 %
04/15/2014	1	9.1 %
04/16/2014	1	9.1 %
04/17/2014		
04/18/2014	2	18.2 %
04/19/2014		
04/20/2014	1	9.1 %
04/21/2014		
04/22/2014		
04/23/2014		
04/24/2014		
04/25/2014		
04/26/2014		
04/27/2014		
04/28/2014		
04/29/2014		
04/30/2014		
Total	11	100%

Asian Quitline Report

26Sep2012 -- 30Apr2014

Cumulative Total

	NJ	
Cumulative Total	163	

Language Line Called :

	NJ	%
Cantonese	6	3.7 %
Vietnamese	4	2.5 %
Korean	113	69.3 %
Mandarin	40	24.5 %
Total	163	100%

Called For :

	NJ	%
Smoker	151	92.6 %
Proxy	12	7.4 %
Total	163	100%

Age:

	NJ	%
18-24	1	0.6 %
25-44	33	20.2 %
44-65	93	57.1 %
65+	31	19.0 %
Unknown	5	3.1 %
Total	163	100%

Gender :

	NJ	%
Male	136	83.4 %
Female	27	16.6 %
Total	163	100%

Education :

	NJ	%
Grades 1-8	10	6.1 %
Grades 9-12	11	6.7 %
High School Diploma	32	19.6 %
Some College or	12	7.4 %
2-yr College Degree	4	2.5 %
4-yr College Degree	71	43.6 %
Postgraduate Degree	10	6.1 %
Do not know	13	8.0 %
Total	163	100%

Hear about from:

	NJ	%
Friend/Family	21	12.9 %
Web/Internet/Online	4	2.5 %
TV	3	1.8 %
Other	8	4.9 %
Newspaper/Magazine	127	77.9 %
Total	163	100%

Total calling for themselves:

Service Selected

	NJ	%
No Service	1	0.7 %
Material	19	12.6 %
Counseling	131	86.8 %
Total	151	100%

Sent NRT :

	NJ	%
Sent NRT	141	86.5 %
Not Sent NRT	22	13.5 %
Total	163	100%