

Asian Quitline Report

01Apr2014 -- 30Apr2014

Total	
	MD
Total	9

Language Line Called :		
	MD	%
Mandarin	2	22.2 %
Korean	7	77.8 %
Total	9	100%

Called For :		
	MD	%
Smoker	9	100.0 %
Total	9	100%

Age :		
	MD	%
18-24	1	11.1 %
25-44	4	44.4 %
44-65	3	33.3 %
65+	1	11.1 %
Total	9	100%

Gender :		
	MD	%
Male	8	88.9 %
Female	1	11.1 %
Total	9	100%

Education :		
	MD	%
High School Diploma	2	22.2 %
4-yr College Degree	1	11.1 %
Postgraduate Degree	1	11.1 %
Do not know	5	55.6 %
Total	9	100%

Hear about from:		
	MD	%
Newspaper/Magazine	4	44.4 %
Other	4	44.4 %
Friend/Family	1	11.1 %
Total	9	100%

Total calling for themselves:

Service Selected		
	MD	%
Counseling	7	77.8 %
Material	2	22.2 %
Total	9	100%

Sent NRT :		
	MD	%
Not Sent NRT	2	22.2 %
Sent NRT	7	77.8 %
Total	9	100%

Calls by Date :		
	MD	%
04/01/2014		
04/02/2014		
04/03/2014		
04/04/2014		
04/05/2014		
04/06/2014		
04/07/2014		
04/08/2014	3	33.3 %
04/09/2014	1	11.1 %
04/10/2014		
04/11/2014		
04/12/2014		
04/13/2014		
04/14/2014		
04/15/2014	2	22.2 %
04/16/2014		
04/17/2014	1	11.1 %
04/18/2014		
04/19/2014		
04/20/2014	1	11.1 %
04/21/2014		
04/22/2014		
04/23/2014		
04/24/2014		
04/25/2014		
04/26/2014		
04/27/2014		
04/28/2014	1	11.1 %
04/29/2014		
04/30/2014		
Total	9	100%

Asian Quitline Report

26Sep2012 -- 30Apr2014

Cumulative Total	
	MD
Cumulative Total	157

Language Line Called :		
	MD	%
Mandarin	22	14.0 %
Vietnamese	19	12.1 %
Cantonese	4	2.5 %
Korean	112	71.3 %
Total	157	100%

Called For :		
	MD	%
Proxy	7	4.5 %
Smoker	150	95.5 %
Total	157	100%

Age:		
	MD	%
18-24	1	0.6 %
25-44	30	19.1 %
44-65	109	69.4 %
65+	10	6.4 %
Unknown	7	4.5 %
Total	157	100%

Gender :		
	MD	%
Male	141	89.8 %
Female	15	9.6 %
Do not know	1	0.6 %
Total	157	100%

Education :		
	MD	%
Never attended	1	0.6 %
Grades 1-8	15	9.6 %
Grades 9-12	6	3.8 %
High School Diploma	44	28.0 %
Some College or	21	13.4 %
2-yr College Degree	8	5.1 %
4-yr College Degree	50	31.8 %
Postgraduate Degree	5	3.2 %
Do not know	7	4.5 %
Total	157	100%

Hear about from:		
	MD	%
Newspaper/Magazine	135	86.0 %
TV	3	1.9 %
Friend/Family	10	6.4 %
Other	4	2.5 %
Web/Internet/Online	5	3.2 %
Total	157	100%

Total calling for themselves:

Service Selected		
	MD	%
Material	13	8.7 %
Counseling	137	91.3 %
Total	150	100%

Sent NRT :		
	MD	%
Not Sent NRT	13	8.3 %
Sent NRT	144	91.7 %
Total	157	100%