

Asian Quitline Report

01Apr2014 -- 30Apr2014

| Total | |
|--------------|----|
| | GA |
| Total | 2 |

Language Line Called :

| | GA | % |
|--------------|----|---------|
| Korean | 2 | 100.0 % |
| Total | 2 | 100% |

Called For :

| | GA | % |
|--------------|----|---------|
| Smoker | 2 | 100.0 % |
| Total | 2 | 100% |

Age :

| | GA | % |
|--------------|----|---------|
| 25-44 | 2 | 100.0 % |
| Total | 2 | 100% |

Gender :

| | GA | % |
|--------------|----|---------|
| Male | 2 | 100.0 % |
| Total | 2 | 100% |

Education :

| | GA | % |
|--------------|----|---------|
| Do not know | 2 | 100.0 % |
| Total | 2 | 100% |

Hear about from:

| | GA | % |
|--------------|----|---------|
| Other | 2 | 100.0 % |
| Total | 2 | 100% |

Total calling for themselves:
Service Selected

| | GA | % |
|--------------|----|---------|
| Counseling | 2 | 100.0 % |
| Total | 2 | 100% |

Sent NRT :

| | GA | % |
|--------------|----|---------|
| Sent NRT | 2 | 100.0 % |
| Total | 2 | 100% |

Calls by Date :

| | GA | % |
|--------------|----|--------|
| 04/01/2014 | | |
| 04/02/2014 | | |
| 04/03/2014 | | |
| 04/04/2014 | | |
| 04/05/2014 | | |
| 04/06/2014 | | |
| 04/07/2014 | | |
| 04/08/2014 | | |
| 04/09/2014 | | |
| 04/10/2014 | | |
| 04/11/2014 | 1 | 50.0 % |
| 04/12/2014 | 1 | 50.0 % |
| 04/13/2014 | | |
| 04/14/2014 | | |
| 04/15/2014 | | |
| 04/16/2014 | | |
| 04/17/2014 | | |
| 04/18/2014 | | |
| 04/19/2014 | | |
| 04/20/2014 | | |
| 04/21/2014 | | |
| 04/22/2014 | | |
| 04/23/2014 | | |
| 04/24/2014 | | |
| 04/25/2014 | | |
| 04/26/2014 | | |
| 04/27/2014 | | |
| 04/28/2014 | | |
| 04/29/2014 | | |
| 04/30/2014 | | |
| Total | 2 | 100% |

Asian Quitline Report

26Sep2012 -- 30Apr2014

Cumulative Total

| | GA |
|-------------------------|-----|
| Cumulative Total | 178 |

Language Line Called :

| | GA | % |
|--------------|-----|--------|
| Cantonese | 5 | 2.8 % |
| Korean | 76 | 42.7 % |
| Mandarin | 21 | 11.8 % |
| Vietnamese | 76 | 42.7 % |
| Total | 178 | 100% |

Called For :

| | GA | % |
|--------------|-----|--------|
| Proxy | 5 | 2.8 % |
| Smoker | 173 | 97.2 % |
| Total | 178 | 100% |

Age:

| | GA | % |
|--------------|-----|--------|
| <18 | 1 | 0.6 % |
| 25-44 | 48 | 27.0 % |
| 44-65 | 106 | 59.6 % |
| 65+ | 20 | 11.2 % |
| Unknown | 3 | 1.7 % |
| Total | 178 | 100% |

Gender :

| | GA | % |
|--------------|-----|--------|
| Male | 149 | 83.7 % |
| Female | 28 | 15.7 % |
| Do not know | 1 | 0.6 % |
| Total | 178 | 100% |

Education :

| | GA | % |
|---------------------|-----|--------|
| Grades 1-8 | 19 | 10.7 % |
| Grades 9-12 | 15 | 8.4 % |
| High School Diploma | 61 | 34.3 % |
| Some College or | 23 | 12.9 % |
| 2-yr College Degree | 7 | 3.9 % |
| 4-yr College Degree | 41 | 23.0 % |
| Postgraduate Degree | 5 | 2.8 % |
| Do not know | 7 | 3.9 % |
| Total | 178 | 100% |

Hear about from:

| | GA | % |
|---------------------|-----|--------|
| Web/Internet/Online | 4 | 2.2 % |
| Non-Profit | 1 | 0.6 % |
| Newspaper/Magazine | 135 | 75.8 % |
| TV | 6 | 3.4 % |
| Other | 6 | 3.4 % |
| Friend/Family | 26 | 14.6 % |
| Total | 178 | 100% |

Total calling for themselves:
Service Selected

| | GA | % |
|--------------|-----|--------|
| Counseling | 149 | 86.1 % |
| Material | 24 | 13.9 % |
| Total | 173 | 100% |

Sent NRT :

| | GA | % |
|--------------|-----|--------|
| Not Sent NRT | 14 | 7.9 % |
| Sent NRT | 164 | 92.1 % |
| Total | 178 | 100% |