

Asian Quitline Report

01Mar2014 -- 31Mar2014

Total	
	VA
Total	8

Language Line Called :		
	VA	%
Vietnamese	2	25.0 %
Mandarin	1	12.5 %
Korean	5	62.5 %
Total	8	100%

Called For :		
	VA	%
Proxy	1	12.5 %
Smoker	7	87.5 %
Total	8	100%

Age :		
	VA	%
25-44	2	25.0 %
44-65	6	75.0 %
Total	8	100%

Gender :		
	VA	%
Male	6	75.0 %
Female	2	25.0 %
Total	8	100%

Education :		
	VA	%
Never attended	1	12.5 %
High School Diploma	3	37.5 %
4-yr College Degree	4	50.0 %
Total	8	100%

Hear about from:		
	VA	%
Newspaper/Magazine	8	100.0 %
Total	8	100%

Total calling for themselves:		
Service Selected		
	VA	%
Counseling	6	85.7 %
Material	1	14.3 %
Total	7	100%

Sent NRT :		
	VA	%
Sent NRT	7	87.5 %
Not Sent NRT	1	12.5 %
Total	8	100%

Calls by Date :		
	VA	%
03/01/2014		
03/02/2014		
03/03/2014		
03/04/2014		
03/05/2014		
03/06/2014		
03/07/2014		
03/08/2014		
03/09/2014		
03/10/2014		
03/11/2014	1	12.5 %
03/12/2014		
03/13/2014		
03/14/2014	1	12.5 %
03/15/2014		
03/16/2014		
03/17/2014	3	37.5 %
03/18/2014	1	12.5 %
03/19/2014		
03/20/2014		
03/21/2014	1	12.5 %
03/22/2014		
03/23/2014		
03/24/2014		
03/25/2014		
03/26/2014		
03/27/2014		
03/28/2014		
03/29/2014		
03/30/2014		
03/31/2014	1	12.5 %
Total	8	100%

Asian Quitline Report

26Sep2012 -- 31Mar2014

Cumulative Total	
	VA
Cumulative Total	205

Language Line Called :		
	VA	%
Cantonese	1	0.5 %
Korean	104	50.7 %
Vietnamese	84	41.0 %
Mandarin	16	7.8 %
Total	205	100%

Called For :		
	VA	%
Proxy	12	5.9 %
Smoker	193	94.1 %
Total	205	100%

Age:		
	VA	%
18-24	2	1.0 %
25-44	49	23.9 %
44-65	125	61.0 %
65+	24	11.7 %
Unknown	5	2.4 %
Total	205	100%

Gender :		
	VA	%
Male	170	82.9 %
Female	34	16.6 %
Do not know	1	0.5 %
Total	205	100%

Education :		
	VA	%
Never attended	2	1.0 %
Grades 1-8	17	8.3 %
Grades 9-12	23	11.2 %
High School Diploma	56	27.3 %
Some College or	22	10.7 %
2-yr College Degree	8	3.9 %
4-yr College Degree	59	28.8 %
Postgraduate Degree	8	3.9 %
Do not know	10	4.9 %
Total	205	100%

Hear about from:		
	VA	%
TV	2	1.0 %
Web/Internet/Online	8	3.9 %
Newspaper/Magazine	163	79.5 %
Other	4	2.0 %
Friend/Family	28	13.7 %
Total	205	100%

Total calling for themselves:		
Service Selected		
	VA	%
Material	37	19.2 %
Counseling	156	80.8 %
Total	193	100%

Sent NRT :		
	VA	%
Sent NRT	189	92.2 %
Not Sent NRT	16	7.8 %
Total	205	100%