

Asian Quitline Report

01Mar2014 -- 31Mar2014

Total	
	TX
Total	8

Language Line Called :

	TX	%
Cantonese	2	25.0 %
Vietnamese	1	12.5 %
Mandarin	1	12.5 %
Korean	4	50.0 %
Total	8	100%

Called For :

	TX	%
Smoker	8	100.0 %
Total	8	100%

Age :

	TX	%
25-44	1	12.5 %
44-65	4	50.0 %
65+	2	25.0 %
Unknown	1	12.5 %
Total	8	100%

Gender :

	TX	%
Male	7	87.5 %
Female	1	12.5 %
Total	8	100%

Education :

	TX	%
Grades 9-12	3	37.5 %
High School Diploma	2	25.0 %
Some College or	1	12.5 %
4-yr College Degree	2	25.0 %
Total	8	100%

Hear about from:

	TX	%
Friend/Family	3	37.5 %
Newspaper/Magazine	5	62.5 %
Total	8	100%

Total calling for themselves:

Service Selected

	TX	%
Counseling	7	87.5 %
Material	1	12.5 %
Total	8	100%

Sent NRT :

	TX	%
Sent NRT	8	100.0 %
Total	8	100%

Calls by Date :

	TX	%
03/01/2014		
03/02/2014		
03/03/2014	1	12.5 %
03/04/2014		
03/05/2014		
03/06/2014		
03/07/2014		
03/08/2014		
03/09/2014		
03/10/2014		
03/11/2014		
03/12/2014		
03/13/2014	1	12.5 %
03/14/2014		
03/15/2014		
03/16/2014		
03/17/2014	2	25.0 %
03/18/2014		
03/19/2014		
03/20/2014		
03/21/2014	1	12.5 %
03/22/2014		
03/23/2014		
03/24/2014	2	25.0 %
03/25/2014		
03/26/2014		
03/27/2014		
03/28/2014	1	12.5 %
03/29/2014		
03/30/2014		
03/31/2014		
Total	8	100%

Asian Quitline Report

26Sep2012 -- 31Mar2014

Cumulative Total

	TX
Cumulative Total	307

Language Line Called :

	TX	%
Mandarin	49	16.0 %
Korean	41	13.4 %
Cantonese	8	2.6 %
Vietnamese	209	68.1 %
Total	307	100%

Called For :

	TX	%
Smoker	297	96.7 %
Proxy	10	3.3 %
Total	307	100%

Age:

	TX	%
18-24	6	2.0 %
25-44	82	26.7 %
44-65	162	52.8 %
65+	50	16.3 %
Unknown	7	2.3 %
Total	307	100%

Gender :

	TX	%
Male	273	88.9 %
Female	30	9.8 %
Do not know	4	1.3 %
Total	307	100%

Education :

	TX	%
Never attended	3	1.0 %
Grades 1-8	28	9.1 %
Grades 9-12	49	16.0 %
High School Diploma	97	31.6 %
Some College or	42	13.7 %
2-yr College Degree	15	4.9 %
4-yr College Degree	48	15.6 %
Postgraduate Degree	10	3.3 %
Do not know	15	4.9 %
Total	307	100%

Hear about from:

	TX	%
Friend/Family	63	20.5 %
Newspaper/Magazine	204	66.4 %
HMO/Med/Insurance	1	0.3 %
Clinic/Doctor's Office	1	0.3 %
Do not Know	2	0.7 %
TV	7	2.3 %
Other	10	3.3 %
Non-Profit	1	0.3 %
Radio	1	0.3 %
Web/Internet/Online	16	5.2 %
Hospital	1	0.3 %
Total	307	100%

Total calling for themselves:

Service Selected

	TX	%
No Service	3	1.0 %
Material	52	17.5 %
Counseling	242	81.5 %
Total	297	100%

Sent NRT :

	TX	%
Not Sent NRT	28	9.1 %
Sent NRT	279	90.9 %
Total	307	100%