

Asian Quitline Report

01Mar2014 -- 31Mar2014

Total	
	NY
Total	22

Language Line Called :

	NY	%
Korean	14	63.6 %
Cantonese	1	4.5 %
Mandarin	7	31.8 %
Total	22	100%

Called For :

	NY	%
Proxy	1	4.5 %
Smoker	21	95.5 %
Total	22	100%

Age :

	NY	%
25-44	8	36.4 %
44-65	12	54.5 %
65+	2	9.1 %
Total	22	100%

Gender :

	NY	%
Male	20	90.9 %
Female	2	9.1 %
Total	22	100%

Education :

	NY	%
Grades 1-8	1	4.5 %
Grades 9-12	4	18.2 %
High School Diploma	9	40.9 %
Some College or	1	4.5 %
2-yr College Degree	2	9.1 %
4-yr College Degree	5	22.7 %
Total	22	100%

Hear about from:

	NY	%
Newspaper/Magazine	13	59.1 %
Clinic/Doctor's Office	5	22.7 %
Friend/Family	4	18.2 %
Total	22	100%

Total calling for themselves:

Service Selected		
	NY	%
Counseling	19	90.5 %
Material	2	9.5 %
Total	21	100%

Sent NRT :

	NY	%
Not Sent NRT	2	9.1 %
Sent NRT	20	90.9 %
Total	22	100%

Calls by Date :

	NY	%
03/01/2014		
03/02/2014		
03/03/2014		
03/04/2014	2	9.1 %
03/05/2014		
03/06/2014	2	9.1 %
03/07/2014	1	4.5 %
03/08/2014		
03/09/2014		
03/10/2014	4	18.2 %
03/11/2014	1	4.5 %
03/12/2014		
03/13/2014	2	9.1 %
03/14/2014	1	4.5 %
03/15/2014		
03/16/2014		
03/17/2014		
03/18/2014	1	4.5 %
03/19/2014	2	9.1 %
03/20/2014		
03/21/2014	3	13.6 %
03/22/2014		
03/23/2014		
03/24/2014		
03/25/2014		
03/26/2014	1	4.5 %
03/27/2014	1	4.5 %
03/28/2014		
03/29/2014		
03/30/2014		
03/31/2014	1	4.5 %
Total	22	100%

Asian Quitline Report

26Sep2012 -- 31Mar2014

Cumulative Total	
	NY
Cumulative Total	618

Language Line Called :

	NY	%
Cantonese	60	9.7 %
Vietnamese	3	0.5 %
Korean	192	31.1 %
Mandarin	363	58.7 %
Total	618	100%

Called For :

	NY	%
Smoker	584	94.5 %
Proxy	34	5.5 %
Total	618	100%

Age:

	NY	%
<18	1	0.2 %
18-24	9	1.5 %
25-44	218	35.3 %
44-65	332	53.7 %
65+	50	8.1 %
Unknown	8	1.3 %
Total	618	100%

Gender :

	NY	%
Male	517	83.7 %
Female	99	16.0 %
Do not know	2	0.3 %
Total	618	100%

Education :

	NY	%
Never attended	6	1.0 %
Grades 1-8	109	17.6 %
Grades 9-12	65	10.5 %
GED	1	0.2 %
High School Diploma	183	29.6 %
Some College or	33	5.3 %
2-yr College Degree	15	2.4 %
4-yr College Degree	167	27.0 %
Postgraduate Degree	11	1.8 %
Do not know	28	4.5 %
Total	618	100%

Hear about from:

	NY	%
Newspaper/Magazine	414	67.0 %
Web/Internet/Online	24	3.9 %
Hospital	14	2.3 %
Phone Book	1	0.2 %
Radio	1	0.2 %
Friend/Family	59	9.5 %
Do not Know	3	0.5 %
HMO/Med/Insurance	5	0.8 %
Clinic/Doctor's Office	57	9.2 %
Other	28	4.5 %
TV	3	0.5 %
Non-Profit	9	1.5 %
Total	618	100%

Total calling for themselves:

Service Selected		
	NY	%
No Service	5	0.9 %
Material	69	11.8 %
Counseling	510	87.3 %
Total	584	100%

Sent NRT :

	NY	%
Not Sent NRT	83	13.4 %
Sent NRT	535	86.6 %
Total	618	100%