

Asian Quitline Report

01Mar2014 -- 31Mar2014

Total

	NJ	
Total	10	

Language Line Called :

	NJ	%
Mandarin	3	30.0 %
Korean	7	70.0 %
Total	10	100%

Called For :

	NJ	%
Smoker	10	100.0 %
Total	10	100%

Age :

	NJ	%
18-24	1	10.0 %
25-44	3	30.0 %
44-65	6	60.0 %
Total	10	100%

Gender :

	NJ	%
Male	7	70.0 %
Female	3	30.0 %
Total	10	100%

Education :

	NJ	%
Grades 9-12	2	20.0 %
High School Diploma	2	20.0 %
Some College or	3	30.0 %
4-yr College Degree	2	20.0 %
Postgraduate Degree	1	10.0 %
Total	10	100%

Hear about from:

	NJ	%
Newspaper/Magazine	5	50.0 %
Friend/Family	5	50.0 %
Total	10	100%

Total calling for themselves:

Service Selected

	NJ	%
Counseling	6	60.0 %
Material	4	40.0 %
Total	10	100%

Sent NRT :

	NJ	%
Sent NRT	9	90.0 %
Not Sent NRT	1	10.0 %
Total	10	100%

Calls by Date :

	NJ	%
03/01/2014		
03/02/2014		
03/03/2014	1	10.0 %
03/04/2014		
03/05/2014		
03/06/2014	1	10.0 %
03/07/2014	1	10.0 %
03/08/2014		
03/09/2014		
03/10/2014	1	10.0 %
03/11/2014	1	10.0 %
03/12/2014		
03/13/2014		
03/14/2014	1	10.0 %
03/15/2014		
03/16/2014		
03/17/2014		
03/18/2014	3	30.0 %
03/19/2014		
03/20/2014		
03/21/2014		
03/22/2014		
03/23/2014		
03/24/2014		
03/25/2014		
03/26/2014	1	10.0 %
03/27/2014		
03/28/2014		
03/29/2014		
03/30/2014		
03/31/2014		
Total	10	100%

Asian Quitline Report

26Sep2012 -- 31Mar2014

Cumulative Total

	NJ	
Cumulative Total	152	

Language Line Called :

	NJ	%
Cantonese	6	3.9 %
Vietnamese	4	2.6 %
Korean	103	67.8 %
Mandarin	39	25.7 %
Total	152	100%

Called For :

	NJ	%
Smoker	140	92.1 %
Proxy	12	7.9 %
Total	152	100%

Age:

	NJ	%
18-24	1	0.7 %
25-44	29	19.1 %
44-65	87	57.2 %
65+	30	19.7 %
Unknown	5	3.3 %
Total	152	100%

Gender :

	NJ	%
Male	127	83.6 %
Female	25	16.4 %
Total	152	100%

Education :

	NJ	%
Grades 1-8	9	5.9 %
Grades 9-12	11	7.2 %
High School Diploma	30	19.7 %
Some College or	12	7.9 %
2-yr College Degree	4	2.6 %
4-yr College Degree	68	44.7 %
Postgraduate Degree	10	6.6 %
Do not know	8	5.3 %
Total	152	100%

Hear about from:

	NJ	%
Web/Internet/Online	4	2.6 %
Friend/Family	21	13.8 %
TV	3	2.0 %
Other	4	2.6 %
Newspaper/Magazine	120	78.9 %
Total	152	100%

Total calling for themselves:

Service Selected

	NJ	%
No Service	1	0.7 %
Material	17	12.1 %
Counseling	122	87.1 %
Total	140	100%

Sent NRT :

	NJ	%
Sent NRT	132	86.8 %
Not Sent NRT	20	13.2 %
Total	152	100%