

Asian Quitline Report

01Feb2014 -- 28Feb2014

| Total | |
|--------------|----|
| | WA |
| Total | 10 |

Language Line Called :

| | WA | % |
|--------------|----|--------|
| Korean | 6 | 60.0 % |
| Vietnamese | 2 | 20.0 % |
| Mandarin | 2 | 20.0 % |
| Total | 10 | 100% |

Called For :

| | WA | % |
|--------------|----|---------|
| Smoker | 10 | 100.0 % |
| Total | 10 | 100% |

Age :

| | WA | % |
|--------------|----|--------|
| 44-65 | 8 | 80.0 % |
| 65+ | 2 | 20.0 % |
| Total | 10 | 100% |

Gender :

| | WA | % |
|--------------|----|--------|
| Male | 7 | 70.0 % |
| Female | 3 | 30.0 % |
| Total | 10 | 100% |

Education :

| | WA | % |
|---------------------|----|--------|
| Grades 1-8 | 1 | 10.0 % |
| Grades 9-12 | 4 | 40.0 % |
| High School Diploma | 3 | 30.0 % |
| Some College or | 1 | 10.0 % |
| Do not know | 1 | 10.0 % |
| Total | 10 | 100% |

Hear about from:

| | WA | % |
|------------------------|----|--------|
| Other | 1 | 10.0 % |
| Non-Profit | 1 | 10.0 % |
| Clinic/Doctor's Office | 1 | 10.0 % |
| Friend/Family | 3 | 30.0 % |
| TV | 2 | 20.0 % |
| Newspaper/Magazine | 2 | 20.0 % |
| Total | 10 | 100% |

Total calling for themselves:

| Service Selected | | |
|------------------|----|--------|
| | WA | % |
| Counseling | 7 | 70.0 % |
| Material | 3 | 30.0 % |
| Total | 10 | 100% |

Sent NRT :

| | WA | % |
|--------------|----|---------|
| Sent NRT | 10 | 100.0 % |
| Total | 10 | 100% |

Calls by Date :

| | WA | % |
|--------------|----|--------|
| 02/01/2014 | | |
| 02/02/2014 | | |
| 02/03/2014 | 4 | 40.0 % |
| 02/04/2014 | | |
| 02/05/2014 | | |
| 02/06/2014 | 1 | 10.0 % |
| 02/07/2014 | | |
| 02/08/2014 | | |
| 02/09/2014 | | |
| 02/10/2014 | | |
| 02/11/2014 | 1 | 10.0 % |
| 02/12/2014 | 1 | 10.0 % |
| 02/13/2014 | | |
| 02/14/2014 | | |
| 02/15/2014 | | |
| 02/16/2014 | | |
| 02/17/2014 | 2 | 20.0 % |
| 02/18/2014 | | |
| 02/19/2014 | | |
| 02/20/2014 | | |
| 02/21/2014 | | |
| 02/22/2014 | | |
| 02/23/2014 | | |
| 02/24/2014 | | |
| 02/25/2014 | 1 | 10.0 % |
| 02/26/2014 | | |
| 02/27/2014 | | |
| 02/28/2014 | | |
| Total | 10 | 100% |

Asian Quitline Report

26Sep2012 -- 28Feb2014

| Cumulative Total | |
|-------------------------|-----|
| | WA |
| Cumulative Total | 270 |

Language Line Called :

| | WA | % |
|--------------|-----|--------|
| Korean | 88 | 32.6 % |
| Vietnamese | 151 | 55.9 % |
| Mandarin | 22 | 8.1 % |
| Cantonese | 9 | 3.3 % |
| Total | 270 | 100% |

Called For :

| | WA | % |
|--------------|-----|--------|
| Smoker | 257 | 95.2 % |
| Proxy | 13 | 4.8 % |
| Total | 270 | 100% |

Age:

| | WA | % |
|--------------|-----|--------|
| 25-44 | 59 | 21.9 % |
| 44-65 | 157 | 58.1 % |
| 65+ | 48 | 17.8 % |
| Unknown | 6 | 2.2 % |
| Total | 270 | 100% |

Gender :

| | WA | % |
|--------------|-----|--------|
| Male | 222 | 82.2 % |
| Female | 46 | 17.0 % |
| Do not know | 2 | 0.7 % |
| Total | 270 | 100% |

Education :

| | WA | % |
|---------------------|-----|--------|
| Never attended | 2 | 0.7 % |
| Grades 1-8 | 47 | 17.4 % |
| Grades 9-12 | 50 | 18.5 % |
| High School Diploma | 79 | 29.3 % |
| Some College or | 33 | 12.2 % |
| 2-yr College Degree | 10 | 3.7 % |
| 4-yr College Degree | 42 | 15.6 % |
| Postgraduate Degree | 1 | 0.4 % |
| Do not know | 6 | 2.2 % |
| Total | 270 | 100% |

Hear about from:

| | WA | % |
|------------------------|-----|--------|
| Other | 6 | 2.2 % |
| Non-Profit | 4 | 1.5 % |
| Pharmacy | 3 | 1.1 % |
| Clinic/Doctor's Office | 9 | 3.3 % |
| Phone Book | 1 | 0.4 % |
| Friend/Family | 36 | 13.3 % |
| Billboard/Bus Sign | 1 | 0.4 % |
| TV | 30 | 11.1 % |
| Newspaper/Magazine | 175 | 64.8 % |
| Radio | 3 | 1.1 % |
| Web/Internet/Online | 2 | 0.7 % |
| Total | 270 | 100% |

Total calling for themselves:

| Service Selected | | |
|------------------|-----|--------|
| | WA | % |
| UnKnown | 1 | 0.4 % |
| No Service | 2 | 0.8 % |
| Counseling | 213 | 82.9 % |
| Material | 41 | 16.0 % |
| Total | 257 | 100% |

Sent NRT :

| | WA | % |
|--------------|-----|--------|
| Sent NRT | 248 | 91.9 % |
| Not Sent NRT | 22 | 8.1 % |
| Total | 270 | 100% |