Asian Quitline Report

01Feb2014 – 28Feb2014

Total

	TX
Total	18

Language Line Called :

	TX	%
Vietnamese	14	77.8 %
Mandarin	2	11.1 %
Korean	2	11.1 %
Total	18	100%

Called For :

	TX	%
Smoker	18	100.0 %
Total	18	100%

Age :

	TX	%
18-24	1	5.6 %
25-44	6	33.3 %
44-65	7	38.9 %
65+	2	11.1 %
Unknown	2	11.1 %
Total	18	100%

Gender :

	TX	%
Male	15	83.3 %
Female	3	16.7 %
Total	18	100%

Education :

	TX	%
Grades 1-8	3	16.7 %
High School Diploma	5	27.8 %
2-yr College Degree	1	5.6 %
4-yr College Degree	1	5.6 %
Do not know	8	44.4 %
Total	18	100%

Hear about from:

	TX	%
Friend/Family	4	22.2 %
Newspaper/Magazine	4	22.2 %
Do not Know	2	11.1 %
Other	8	44.4 %
Total	18	100%

Total calling for themselves:

Service Selected

	TX	%
Counseling	15	83.3 %
Material	3	16.7 %
Total	18	100%

Sent NRT :

	TX	%
Not Sent NRT	5	27.8 %
Sent NRT	13	72.2 %
Total	18	100%

Calls by Date :

	TX	%
02/01/2014		
02/02/2014		
02/03/2014		
02/04/2014	3	16.7 %
02/05/2014		
02/06/2014		
02/07/2014	2	11.1 %
02/08/2014	2	11.1 %
02/09/2014	1	5.6 %
02/10/2014		
02/11/2014	2	11.1 %
02/12/2014	1	5.6 %
02/13/2014		
02/14/2014		
02/15/2014		
02/16/2014		
02/17/2014		
02/18/2014	1	5.6 %
02/19/2014		
02/20/2014	2	11.1 %
02/21/2014		
02/22/2014		
02/23/2014		
02/24/2014		
02/25/2014		
02/26/2014	2	11.1 %
02/27/2014	2	11.1 %
02/28/2014		
Total	18	100%

Asian Quitline Report

26Sep2012 – 28Feb2014

Cumulative Total

	TX
Cumulative Total	299

Language Line Called :

	TX	%
Mandarin	48	16.1 %
Korean	37	12.4 %
Cantonese	6	2.0 %
Vietnamese	208	69.6 %
Total	299	100%

Called For :

	TX	%
Smoker	289	96.7 %
Proxy	10	3.3 %
Total	299	100%

Age:

	TX	%
18-24	6	2.0 %
25-44	81	27.1 %
44-65	158	52.8 %
65+	48	16.1 %
Unknown	6	2.0 %
Total	299	100%

Gender :

	TX	%
Male	266	89.0 %
Female	29	9.7 %
Do not know	4	1.3 %
Total	299	100%

Education :

	TX	%
Never attended	3	1.0 %
Grades 1-8	28	9.4 %
Grades 9-12	46	15.4 %
High School Diploma	95	31.8 %
Some College or	41	13.7 %
2-yr College Degree	15	5.0 %
4-yr College Degree	46	15.4 %
Postgraduate Degree	10	3.3 %
Do not know	15	5.0 %
Total	299	100%

Hear about from:

	TX	%
TV	7	2.3 %
Do not Know	2	0.7 %
Web/Internet/Online	16	5.4 %
Other	10	3.3 %
Non-Profit	1	0.3 %
Radio	1	0.3 %
HMO/Med/Insurance	1	0.3 %
Hospital	1	0.3 %
Friend/Family	60	20.1 %
Newspaper/Magazine	199	66.6 %
Clinic/Doctor's Office	1	0.3 %
Total	299	100%

Total calling for themselves:

Service Selected

	TX	%
No Service	3	1.0 %
Counseling	235	81.3 %
Material	51	17.6 %
Total	289	100%

Sent NRT :

	TX	%
Not Sent NRT	28	9.4 %
Sent NRT	271	90.6 %
Total	299	100%