

Asian Quitline Report

01Feb2014 -- 28Feb2014

Total	
	PA
Total	5

Language Line Called :		
	PA	%
Korean	1	20.0 %
Mandarin	3	60.0 %
Vietnamese	1	20.0 %
Total	5	100%

Called For :		
	PA	%
Smoker	5	100.0 %
Total	5	100%

Age :		
	PA	%
25-44	2	40.0 %
44-65	3	60.0 %
Total	5	100%

Gender :		
	PA	%
Male	5	100.0 %
Total	5	100%

Education :		
	PA	%
Grades 1-8	1	20.0 %
Grades 9-12	1	20.0 %
High School Diploma	1	20.0 %
Some College or	1	20.0 %
Do not know	1	20.0 %
Total	5	100%

Hear about from:		
	PA	%
Friend/Family	1	20.0 %
Newspaper/Magazine	3	60.0 %
Other	1	20.0 %
Total	5	100%

Total calling for themselves:

Service Selected		
	PA	%
Counseling	4	80.0 %
Material	1	20.0 %
Total	5	100%

Sent NRT :		
	PA	%
Sent NRT	5	100.0 %
Total	5	100%

Calls by Date :		
	PA	%
02/01/2014		
02/02/2014		
02/03/2014	2	40.0 %
02/04/2014		
02/05/2014		
02/06/2014		
02/07/2014		
02/08/2014		
02/09/2014		
02/10/2014	1	20.0 %
02/11/2014		
02/12/2014		
02/13/2014	1	20.0 %
02/14/2014		
02/15/2014		
02/16/2014		
02/17/2014		
02/18/2014		
02/19/2014		
02/20/2014		
02/21/2014		
02/22/2014		
02/23/2014		
02/24/2014		
02/25/2014	1	20.0 %
02/26/2014		
02/27/2014		
02/28/2014		
Total	5	100%

Asian Quitline Report

26Sep2012 -- 28Feb2014

Cumulative Total	
	PA
Cumulative Total	58

Language Line Called :		
	PA	%
Mandarin	40	69.0 %
Cantonese	5	8.6 %
Vietnamese	8	13.8 %
Korean	5	8.6 %
Total	58	100%

Called For :		
	PA	%
Smoker	52	89.7 %
Proxy	6	10.3 %
Total	58	100%

Age:		
	PA	%
18-24	1	1.7 %
25-44	22	37.9 %
44-65	26	44.8 %
65+	9	15.5 %
Total	58	100%

Gender :		
	PA	%
Male	44	75.9 %
Female	14	24.1 %
Total	58	100%

Education :		
	PA	%
Grades 1-8	11	19.0 %
Grades 9-12	9	15.5 %
High School Diploma	16	27.6 %
Some College or	8	13.8 %
2-yr College Degree	1	1.7 %
4-yr College Degree	8	13.8 %
Postgraduate Degree	1	1.7 %
Do not know	4	6.9 %
Total	58	100%

Hear about from:		
	PA	%
Clinic/Doctor's Office	1	1.7 %
TV	3	5.2 %
Friend/Family	7	12.1 %
Web/Internet/Online	3	5.2 %
Other	2	3.4 %
Non-Profit	1	1.7 %
Newspaper/Magazine	40	69.0 %
Billboard/Bus Sign	1	1.7 %
Total	58	100%

Total calling for themselves:

Service Selected		
	PA	%
Counseling	43	82.7 %
Material	9	17.3 %
Total	52	100%

Sent NRT :		
	PA	%
Not Sent NRT	11	19.0 %
Sent NRT	47	81.0 %
Total	58	100%