

Asian Quitline Report

01Feb2014 -- 28Feb2014

Total	
	NY
Total	35

Language Line Called :

	NY	%
Korean	4	11.4 %
Cantonese	2	5.7 %
Mandarin	29	82.9 %
Total	35	100%

Called For :

	NY	%
Proxy	2	5.7 %
Smoker	33	94.3 %
Total	35	100%

Age :

	NY	%
25-44	17	48.6 %
44-65	16	45.7 %
65+	2	5.7 %
Total	35	100%

Gender :

	NY	%
Male	32	91.4 %
Female	2	5.7 %
Do not know	1	2.9 %
Total	35	100%

Education :

	NY	%
Grades 1-8	4	11.4 %
Grades 9-12	2	5.7 %
High School Diploma	6	17.1 %
Some College or	1	2.9 %
4-yr College Degree	6	17.1 %
Do not know	16	45.7 %
Total	35	100%

Hear about from:

	NY	%
Newspaper/Magazine	15	42.9 %
Clinic/Doctor's Office	3	8.6 %
Friend/Family	1	2.9 %
Other	14	40.0 %
Web/Internet/Online	2	5.7 %
Total	35	100%

Total calling for themselves:

Service Selected		
	NY	%
Counseling	32	97.0 %
Material	1	3.0 %
Total	33	100%

Sent NRT :

	NY	%
Not Sent NRT	10	28.6 %
Sent NRT	25	71.4 %
Total	35	100%

Calls by Date :

	NY	%
02/01/2014		
02/02/2014		
02/03/2014	2	5.7 %
02/04/2014	9	25.7 %
02/05/2014	1	2.9 %
02/06/2014	5	14.3 %
02/07/2014		
02/08/2014		
02/09/2014	2	5.7 %
02/10/2014		
02/11/2014		
02/12/2014	1	2.9 %
02/13/2014	2	5.7 %
02/14/2014	2	5.7 %
02/15/2014	1	2.9 %
02/16/2014		
02/17/2014		
02/18/2014	6	17.1 %
02/19/2014		
02/20/2014	1	2.9 %
02/21/2014	1	2.9 %
02/22/2014		
02/23/2014		
02/24/2014		
02/25/2014	1	2.9 %
02/26/2014		
02/27/2014	1	2.9 %
02/28/2014		
Total	35	100%

Asian Quitline Report

26Sep2012 -- 28Feb2014

Cumulative Total	
	NY
Cumulative Total	596

Language Line Called :

	NY	%
Cantonese	59	9.9 %
Vietnamese	3	0.5 %
Korean	178	29.9 %
Mandarin	356	59.7 %
Total	596	100%

Called For :

	NY	%
Proxy	33	5.5 %
Smoker	563	94.5 %
Total	596	100%

Age:

	NY	%
<18	1	0.2 %
18-24	9	1.5 %
25-44	210	35.2 %
44-65	320	53.7 %
65+	48	8.1 %
Unknown	8	1.3 %
Total	596	100%

Gender :

	NY	%
Male	497	83.4 %
Female	97	16.3 %
Do not know	2	0.3 %
Total	596	100%

Education :

	NY	%
Never attended	6	1.0 %
Grades 1-8	108	18.1 %
Grades 9-12	61	10.2 %
GED	1	0.2 %
High School Diploma	174	29.2 %
Some College or	32	5.4 %
2-yr College Degree	13	2.2 %
4-yr College Degree	162	27.2 %
Postgraduate Degree	11	1.8 %
Do not know	28	4.7 %
Total	596	100%

Hear about from:

	NY	%
TV	3	0.5 %
Non-Profit	9	1.5 %
HMO/Med/Insurance	5	0.8 %
Do not Know	3	0.5 %
Phone Book	1	0.2 %
Friend/Family	55	9.2 %
Hospital	14	2.3 %
Clinic/Doctor's Office	52	8.7 %
Other	28	4.7 %
Newspaper/Magazine	401	67.3 %
Web/Internet/Online	24	4.0 %
Radio	1	0.2 %
Total	596	100%

Total calling for themselves:

Service Selected		
	NY	%
No Service	5	0.9 %
Material	67	11.9 %
Counseling	491	87.2 %
Total	563	100%

Sent NRT :

	NY	%
Not Sent NRT	81	13.6 %
Sent NRT	515	86.4 %
Total	596	100%