

Asian Quitline Report

01Feb2014 -- 28Feb2014

Total	
	NJ
Total	5

Language Line Called :	
	NJ %
Mandarin	1 20.0 %
Korean	4 80.0 %
Total	5 100%

Called For :	
	NJ %
Smoker	5 100.0 %
Total	5 100%

Age :	
	NJ %
44-65	4 80.0 %
Unknown	1 20.0 %
Total	5 100%

Gender :	
	NJ %
Male	5 100.0 %
Total	5 100%

Education :	
	NJ %
4-yr College Degree	3 60.0 %
Postgraduate Degree	1 20.0 %
Do not know	1 20.0 %
Total	5 100%

Hear about from:	
	NJ %
Friend/Family	1 20.0 %
Other	1 20.0 %
Newspaper/Magazine	3 60.0 %
Total	5 100%

Total calling for themselves:	
Service Selected	
	NJ %
Counseling	4 80.0 %
Material	1 20.0 %
Total	5 100%

Sent NRT :	
	NJ %
Sent NRT	5 100.0 %
Total	5 100%

Calls by Date :		
	NJ %	
02/01/2014		
02/02/2014		
02/03/2014		
02/04/2014	1	20.0 %
02/05/2014		
02/06/2014		
02/07/2014		
02/08/2014		
02/09/2014		
02/10/2014	1	20.0 %
02/11/2014		
02/12/2014		
02/13/2014		
02/14/2014		
02/15/2014		
02/16/2014		
02/17/2014	1	20.0 %
02/18/2014		
02/19/2014		
02/20/2014		
02/21/2014	1	20.0 %
02/22/2014		
02/23/2014		
02/24/2014		
02/25/2014	1	20.0 %
02/26/2014		
02/27/2014		
02/28/2014		
Total	5	100%

Asian Quitline Report

26Sep2012 -- 28Feb2014

Cumulative Total	
	NJ
Cumulative Total	142

Language Line Called :	
	NJ %
Cantonese	6 4.2 %
Vietnamese	4 2.8 %
Korean	96 67.6 %
Mandarin	36 25.4 %
Total	142 100%

Called For :	
	NJ %
Smoker	130 91.5 %
Proxy	12 8.5 %
Total	142 100%

Age:	
	NJ %
25-44	26 18.3 %
44-65	81 57.0 %
65+	30 21.1 %
Unknown	5 3.5 %
Total	142 100%

Gender :	
	NJ %
Male	120 84.5 %
Female	22 15.5 %
Total	142 100%

Education :	
	NJ %
Grades 1-8	9 6.3 %
Grades 9-12	9 6.3 %
High School Diploma	28 19.7 %
Some College or	9 6.3 %
2-yr College Degree	4 2.8 %
4-yr College Degree	66 46.5 %
Postgraduate Degree	9 6.3 %
Do not know	8 5.6 %
Total	142 100%

Hear about from:	
	NJ %
Friend/Family	16 11.3 %
Web/Internet/Online	4 2.8 %
TV	3 2.1 %
Other	4 2.8 %
Newspaper/Magazine	115 81.0 %
Total	142 100%

Total calling for themselves:	
Service Selected	
	NJ %
No Service	1 0.8 %
Material	13 10.0 %
Counseling	116 89.2 %
Total	130 100%

Sent NRT :	
	NJ %
Sent NRT	123 86.6 %
Not Sent NRT	19 13.4 %
Total	142 100%