

Asian Quitline Report

01Feb2014 -- 28Feb2014

Total

	MD
Total	4

Language Line Called :

	MD	%
Mandarin	1	25.0 %
Korean	3	75.0 %
Total	4	100%

Called For :

	MD	%
Smoker	4	100.0 %
Total	4	100%

Age :

	MD	%
25-44	1	25.0 %
44-65	3	75.0 %
Total	4	100%

Gender :

	MD	%
Male	4	100.0 %
Total	4	100%

Education :

	MD	%
High School Diploma	1	25.0 %
Some College or	1	25.0 %
4-yr College Degree	2	50.0 %
Total	4	100%

Hear about from:

	MD	%
Newspaper/Magazine	4	100.0 %
Total	4	100%

Total calling for themselves:
Service Selected

	MD	%
Counseling	4	100.0 %
Total	4	100%

Sent NRT :

	MD	%
Sent NRT	4	100.0 %
Total	4	100%

Calls by Date :

	MD	%
02/01/2014		
02/02/2014		
02/03/2014		
02/04/2014	1	25.0 %
02/05/2014		
02/06/2014		
02/07/2014		
02/08/2014		
02/09/2014		
02/10/2014		
02/11/2014		
02/12/2014		
02/13/2014		
02/14/2014		
02/15/2014		
02/16/2014		
02/17/2014	2	50.0 %
02/18/2014		
02/19/2014		
02/20/2014		
02/21/2014		
02/22/2014		
02/23/2014		
02/24/2014	1	25.0 %
02/25/2014		
02/26/2014		
02/27/2014		
02/28/2014		
Total	4	100%

Asian Quitline Report

26Sep2012 -- 28Feb2014

Cumulative Total

	MD
Cumulative Total	139

Language Line Called :

	MD	%
Mandarin	18	12.9 %
Vietnamese	19	13.7 %
Korean	98	70.5 %
Cantonese	4	2.9 %
Total	139	100%

Called For :

	MD	%
Proxy	7	5.0 %
Smoker	132	95.0 %
Total	139	100%

Age:

	MD	%
25-44	23	16.5 %
44-65	101	72.7 %
65+	8	5.8 %
Unknown	7	5.0 %
Total	139	100%

Gender :

	MD	%
Male	125	89.9 %
Female	13	9.4 %
Do not know	1	0.7 %
Total	139	100%

Education :

	MD	%
Grades 1-8	14	10.1 %
Grades 9-12	6	4.3 %
High School Diploma	38	27.3 %
Some College or	21	15.1 %
2-yr College Degree	8	5.8 %
4-yr College Degree	47	33.8 %
Postgraduate Degree	3	2.2 %
Do not know	2	1.4 %
Total	139	100%

Hear about from:

	MD	%
TV	3	2.2 %
Friend/Family	7	5.0 %
Web/Internet/Online	5	3.6 %
Newspaper/Magazine	124	89.2 %
Total	139	100%

Total calling for themselves:
Service Selected

	MD	%
Material	11	8.3 %
Counseling	121	91.7 %
Total	132	100%

Sent NRT :

	MD	%
Not Sent NRT	11	7.9 %
Sent NRT	128	92.1 %
Total	139	100%