

Asian Quitline Report

01Feb2014 -- 28Feb2014

Total

	MA
Total	4

	MA
Total	4

Language Line Called :

	MA	%
Mandarin	2	50.0 %
Vietnamese	1	25.0 %
Cantonese	1	25.0 %
Total	4	100%

Called For :

	MA	%
Smoker	4	100.0 %
Total	4	100%

Age :

	MA	%
25-44	1	25.0 %
44-65	2	50.0 %
Unknown	1	25.0 %
Total	4	100%

Gender :

	MA	%
Male	4	100.0 %
Total	4	100%

Education :

	MA	%
Grades 9-12	1	25.0 %
High School Diploma	1	25.0 %
Do not know	2	50.0 %
Total	4	100%

Hear about from:

	MA	%
Friend/Family	1	25.0 %
Other	2	50.0 %
Non-Profit	1	25.0 %
Total	4	100%

Total calling for themselves:

Service Selected

	MA	%
Material	2	50.0 %
Counseling	2	50.0 %
Total	4	100%

Sent NRT :

	MA	%
Sent NRT	3	75.0 %
Not Sent NRT	1	25.0 %
Total	4	100%

Calls by Date :

	MA	%
02/01/2014		
02/02/2014		
02/03/2014		
02/04/2014		
02/05/2014		
02/06/2014		
02/07/2014		
02/08/2014		
02/09/2014		
02/10/2014		
02/11/2014		
02/12/2014		
02/13/2014		
02/14/2014		
02/15/2014	1	25.0 %
02/16/2014		
02/17/2014		
02/18/2014	1	25.0 %
02/19/2014		
02/20/2014	2	50.0 %
02/21/2014		
02/22/2014		
02/23/2014		
02/24/2014		
02/25/2014		
02/26/2014		
02/27/2014		
02/28/2014		
Total	4	100%

Asian Quitline Report

26Sep2012 -- 28Feb2014

Cumulative Total

	MA
Cumulative Total	36

	MA
Cumulative Total	36

Language Line Called :

	MA	%
Cantonese	11	30.6 %
Vietnamese	7	19.4 %
Mandarin	18	50.0 %
Total	36	100%

Called For :

	MA	%
Smoker	30	83.3 %
Proxy	6	16.7 %
Total	36	100%

Age:

	MA	%
25-44	9	25.0 %
44-65	21	58.3 %
65+	5	13.9 %
Unknown	1	2.8 %
Total	36	100%

Gender :

	MA	%
Male	29	80.6 %
Female	7	19.4 %
Total	36	100%

Education :

	MA	%
Grades 1-8	12	33.3 %
Grades 9-12	7	19.4 %
High School Diploma	4	11.1 %
Some College or	2	5.6 %
2-yr College Degree	2	5.6 %
4-yr College Degree	5	13.9 %
Postgraduate Degree	1	2.8 %
Do not know	3	8.3 %
Total	36	100%

Hear about from:

	MA	%
Newspaper/Magazine	24	66.7 %
Web/Internet/Online	1	2.8 %
Radio	1	2.8 %
Non-Profit	1	2.8 %
Other	3	8.3 %
Friend/Family	6	16.7 %
Total	36	100%

Total calling for themselves:

Service Selected

	MA	%
Material	5	16.7 %
Counseling	25	83.3 %
Total	30	100%

Sent NRT :

	MA	%
Sent NRT	26	72.2 %
Not Sent NRT	10	27.8 %
Total	36	100%