

Asian Quitline Report

01Feb2014 -- 28Feb2014

Total	
	GA
Total	6

Language Line Called :

	GA	%
Mandarin	1	16.7 %
Vietnamese	4	66.7 %
Cantonese	1	16.7 %
Total	6	100%

Called For :

	GA	%
Smoker	6	100.0 %
Total	6	100%

Age :

	GA	%
25-44	3	50.0 %
44-65	3	50.0 %
Total	6	100%

Gender :

	GA	%
Male	5	83.3 %
Female	1	16.7 %
Total	6	100%

Education :

	GA	%
Grades 9-12	1	16.7 %
High School Diploma	1	16.7 %
2-yr College Degree	1	16.7 %
4-yr College Degree	1	16.7 %
Do not know	2	33.3 %
Total	6	100%

Hear about from:

	GA	%
Other	3	50.0 %
Newspaper/Magazine	3	50.0 %
Total	6	100%

Total calling for themselves:**Service Selected**

	GA	%
Counseling	6	100.0 %
Total	6	100%

Sent NRT :

	GA	%
Sent NRT	3	50.0 %
Not Sent NRT	3	50.0 %
Total	6	100%

Calls by Date :

	GA	%
02/01/2014		
02/02/2014		
02/03/2014	1	16.7 %
02/04/2014		
02/05/2014		
02/06/2014	1	16.7 %
02/07/2014	1	16.7 %
02/08/2014		
02/09/2014		
02/10/2014		
02/11/2014		
02/12/2014		
02/13/2014		
02/14/2014	1	16.7 %
02/15/2014		
02/16/2014		
02/17/2014		
02/18/2014		
02/19/2014		
02/20/2014		
02/21/2014		
02/22/2014		
02/23/2014		
02/24/2014		
02/25/2014	2	33.3 %
02/26/2014		
02/27/2014		
02/28/2014		
Total	6	100%

Asian Quitline Report

26Sep2012 -- 28Feb2014

Cumulative Total

	GA
Cumulative Total	176

Language Line Called :

	GA	%
Cantonese	5	2.8 %
Korean	74	42.0 %
Vietnamese	76	43.2 %
Mandarin	21	11.9 %
Total	176	100%

Called For :

	GA	%
Proxy	5	2.8 %
Smoker	171	97.2 %
Total	176	100%

Age:

	GA	%
<18	1	0.6 %
25-44	46	26.1 %
44-65	106	60.2 %
65+	20	11.4 %
Unknown	3	1.7 %
Total	176	100%

Gender :

	GA	%
Male	147	83.5 %
Female	28	15.9 %
Do not know	1	0.6 %
Total	176	100%

Education :

	GA	%
Grades 1-8	19	10.8 %
Grades 9-12	15	8.5 %
High School Diploma	61	34.7 %
Some College or	23	13.1 %
2-yr College Degree	7	4.0 %
4-yr College Degree	41	23.3 %
Postgraduate Degree	5	2.8 %
Do not know	5	2.8 %
Total	176	100%

Hear about from:

	GA	%
Non-Profit	1	0.6 %
Newspaper/Magazine	135	76.7 %
TV	6	3.4 %
Other	4	2.3 %
Friend/Family	26	14.8 %
Web/Internet/Online	4	2.3 %
Total	176	100%

Total calling for themselves:**Service Selected**

	GA	%
Counseling	147	86.0 %
Material	24	14.0 %
Total	171	100%

Sent NRT :

	GA	%
Sent NRT	162	92.0 %
Not Sent NRT	14	8.0 %
Total	176	100%