

## Asian Quitline Report

01Feb2014 -- 28Feb2014

Total	
	CA
<b>Total</b>	117

### Language Line Called :

	CA	%
Vietnamese	30	25.6 %
Cantonese	4	3.4 %
Korean	38	32.5 %
Mandarin	45	38.5 %
<b>Total</b>	117	100%

### Called For :

	CA	%
Proxy	9	7.7 %
Smoker	108	92.3 %
<b>Total</b>	117	100%

### Age :

	CA	%
18-24	3	2.6 %
25-44	30	25.6 %
44-65	72	61.5 %
65+	11	9.4 %
Unknown	1	0.9 %
<b>Total</b>	117	100%

### Gender :

	CA	%
Male	95	81.2 %
Female	22	18.8 %
<b>Total</b>	117	100%

### Education :

	CA	%
Never attended	1	0.9 %
Grades 1-8	9	7.7 %
Grades 9-12	7	6.0 %
High School Diploma	30	25.6 %
Some College or	10	8.5 %
2-yr College Degree	4	3.4 %
4-yr College Degree	26	22.2 %
Postgraduate Degree	4	3.4 %
Do not know	26	22.2 %
<b>Total</b>	117	100%

### Hear about from:

	CA	%
Other	28	23.9 %
Friend/Family	22	18.8 %
Pharmacy	1	0.9 %
Radio	1	0.9 %
Hospital	2	1.7 %
HMO/Med/Insurance	2	1.7 %
Clinic/Doctor's Office	7	6.0 %
Web/Internet/Online	14	12.0 %
TV	2	1.7 %
Newspaper/Magazine	38	32.5 %
<b>Total</b>	117	100%

### Total calling for themselves:

Service Selected		
	CA	%
Counseling	93	86.1 %
Material	15	13.9 %
<b>Total</b>	108	100%

### Sent NRT :

	CA	%
Not Sent NRT	18	15.4 %
Sent NRT	99	84.6 %
<b>Total</b>	117	100%

### Calls by Date :

	CA	%
02/01/2014	1	0.9 %
02/02/2014	1	0.9 %
02/03/2014	10	8.5 %
02/04/2014	9	7.7 %
02/05/2014	11	9.4 %
02/06/2014	3	2.6 %
02/07/2014	11	9.4 %
02/08/2014	1	0.9 %
02/09/2014	2	1.7 %
02/10/2014	5	4.3 %
02/11/2014	5	4.3 %
02/12/2014	4	3.4 %
02/13/2014	6	5.1 %
02/14/2014	6	5.1 %
02/15/2014		
02/16/2014	1	0.9 %
02/17/2014	4	3.4 %
02/18/2014	5	4.3 %
02/19/2014		
02/20/2014	2	1.7 %
02/21/2014	1	0.9 %
02/22/2014		
02/23/2014	1	0.9 %
02/24/2014	10	8.5 %
02/25/2014	5	4.3 %
02/26/2014	6	5.1 %
02/27/2014	2	1.7 %
02/28/2014	5	4.3 %
<b>Total</b>	117	100%

## Asian Quitline Report

26Sep2012 -- 28Feb2014

Cumulative Total	
	CA
<b>Cumulative Total</b>	2005

### Language Line Called :

	CA	%
Vietnamese	592	29.5 %
Korean	856	42.7 %
Mandarin	442	22.0 %
Cantonese	115	5.7 %
<b>Total</b>	2005	100%

### Called For :

	CA	%
Proxy	101	5.0 %
Smoker	1903	94.9 %
Do not Know	1	0.0 %
<b>Total</b>	2005	100%

### Age:

	CA	%
<18	1	0.0 %
18-24	33	1.6 %
25-44	440	21.9 %
44-65	1155	57.6 %
65+	334	16.7 %
Unknown	42	2.1 %
<b>Total</b>	2005	100%

### Gender :

	CA	%
Male	1661	82.8 %
Female	337	16.8 %
Do not know	7	0.3 %
<b>Total</b>	2005	100%

### Education :

	CA	%
Never attended	16	0.8 %
Grades 1-8	159	7.9 %
Grades 9-12	185	9.2 %
GED	2	0.1 %
High School Diploma	547	27.3 %
Some College or	251	12.5 %
2-yr College Degree	101	5.0 %
4-yr College Degree	581	29.0 %
Postgraduate Degree	88	4.4 %
Do not know	74	3.7 %
<b>Total</b>	2004	100%

### Hear about from:

	CA	%
Other	91	4.5 %
Friend/Family	419	20.9 %
Pharmacy	11	0.5 %
Radio	64	3.2 %
Hospital	43	2.1 %
HMO/Med/Insurance	16	0.8 %
Dentist/Dental	2	0.1 %
Mail	4	0.2 %
Clinic/Doctor's Office	99	4.9 %
Phone Book	11	0.5 %
School	3	0.1 %
Non-Profit	19	0.9 %
Web/Internet/Online	123	6.1 %
Billboard/Bus Sign	3	0.1 %
Do not Know	8	0.4 %
TV	130	6.5 %
Newspaper/Magazine	959	47.8 %
<b>Total</b>	2005	100%

### Total calling for themselves:

Service Selected		
	CA	%
UnKnown	1	0.1 %
No Service	9	0.5 %
Material	232	12.2 %
Counseling	1661	87.3 %
<b>Total</b>	1903	100%

### Sent NRT :

	CA	%
Not Sent NRT	210	10.5 %
Sent NRT	1795	89.5 %
<b>Total</b>	2005	100%