

Asian Quitline Report

01Jan2014 -- 31Jan2014

Total	
	VA
Total	6

Language Line Called :

	VA	%
Korean	5	83.3 %
Vietnamese	1	16.7 %
Total	6	100%

Called For :

	VA	%
Smoker	6	100.0 %
Total	6	100%

Age :

	VA	%
25-44	2	33.3 %
44-65	4	66.7 %
Total	6	100%

Gender :

	VA	%
Male	5	83.3 %
Female	1	16.7 %
Total	6	100%

Education :

	VA	%
Grades 1-8	1	16.7 %
High School Diploma	2	33.3 %
4-yr College Degree	3	50.0 %
Total	6	100%

Hear about from:

	VA	%
Web/Internet/Online	1	16.7 %
Newspaper/Magazine	3	50.0 %
Friend/Family	2	33.3 %
Total	6	100%

Total calling for themselves:

Service Selected		
	VA	%
Material	1	16.7 %
Counseling	5	83.3 %
Total	6	100%

Sent NRT :

	VA	%
Sent NRT	6	100.0 %
Total	6	100%

Calls by Date :

	VA	%
01/01/2014		
01/02/2014		
01/03/2014		
01/04/2014		
01/05/2014		
01/06/2014		
01/07/2014		
01/08/2014		
01/09/2014		
01/10/2014	1	16.7 %
01/11/2014		
01/12/2014		
01/13/2014	1	16.7 %
01/14/2014		
01/15/2014	1	16.7 %
01/16/2014	1	16.7 %
01/17/2014		
01/18/2014		
01/19/2014		
01/20/2014	1	16.7 %
01/21/2014		
01/22/2014	1	16.7 %
01/23/2014		
01/24/2014		
01/25/2014		
01/26/2014		
01/27/2014		
01/28/2014		
01/29/2014		
01/30/2014		
01/31/2014		
Total	6	100%

Asian Quitline Report

26Sep2012 -- 31Jan2014

Cumulative Total	
	VA
Cumulative Total	192

Language Line Called :

	VA	%
Cantonese	1	0.5 %
Korean	98	51.0 %
Vietnamese	79	41.1 %
Mandarin	14	7.3 %
Total	192	100%

Called For :

	VA	%
Smoker	182	94.8 %
Proxy	10	5.2 %
Total	192	100%

Age:

	VA	%
18-24	2	1.0 %
25-44	44	22.9 %
44-65	118	61.5 %
65+	23	12.0 %
Unknown	5	2.6 %
Total	192	100%

Gender :

	VA	%
Male	160	83.3 %
Female	31	16.1 %
Do not know	1	0.5 %
Total	192	100%

Education :

	VA	%
Never attended	1	0.5 %
Grades 1-8	17	8.9 %
Grades 9-12	23	12.0 %
High School Diploma	52	27.1 %
Some College or	22	11.5 %
2-yr College Degree	8	4.2 %
4-yr College Degree	55	28.6 %
Postgraduate Degree	8	4.2 %
Do not know	6	3.1 %
Total	192	100%

Hear about from:

	VA	%
TV	2	1.0 %
Web/Internet/Online	8	4.2 %
Newspaper/Magazine	153	79.7 %
Other	1	0.5 %
Friend/Family	28	14.6 %
Total	192	100%

Total calling for themselves:

Service Selected		
	VA	%
Material	35	19.2 %
Counseling	147	80.8 %
Total	182	100%

Sent NRT :

	VA	%
Sent NRT	178	92.7 %
Not Sent NRT	14	7.3 %
Total	192	100%