

Asian Quitline Report

01Jan2014 -- 31Jan2014

Total	
	TX
Total	6

Language Line Called :		
	TX	%
Vietnamese	1	16.7 %
Mandarin	2	33.3 %
Korean	3	50.0 %
Total	6	100%

Called For :		
	TX	%
Smoker	6	100.0 %
Total	6	100%

Age :		
	TX	%
25-44	3	50.0 %
44-65	3	50.0 %
Total	6	100%

Gender :		
	TX	%
Male	4	66.7 %
Female	1	16.7 %
Do not know	1	16.7 %
Total	6	100%

Education :		
	TX	%
Some College or	2	33.3 %
4-yr College Degree	2	33.3 %
Do not know	2	33.3 %
Total	6	100%

Hear about from:		
	TX	%
Friend/Family	1	16.7 %
Newspaper/Magazine	1	16.7 %
Web/Internet/Online	2	33.3 %
Other	1	16.7 %
Radio	1	16.7 %
Total	6	100%

Total calling for themselves:		
	TX	%
Counseling	4	66.7 %
Material	2	33.3 %
Total	6	100%

Service Selected		
	TX	%
Counseling	4	66.7 %
Material	2	33.3 %
Total	6	100%

Sent NRT :		
	TX	%
Not Sent NRT	1	16.7 %
Sent NRT	5	83.3 %
Total	6	100%

Calls by Date :		
	TX	%
01/01/2014		
01/02/2014		
01/03/2014		
01/04/2014		
01/05/2014		
01/06/2014	1	16.7 %
01/07/2014		
01/08/2014		
01/09/2014		
01/10/2014		
01/11/2014		
01/12/2014		
01/13/2014		
01/14/2014		
01/15/2014		
01/16/2014		
01/17/2014		
01/18/2014		
01/19/2014		
01/20/2014		
01/21/2014		
01/22/2014		
01/23/2014	2	33.3 %
01/24/2014	1	16.7 %
01/25/2014		
01/26/2014	1	16.7 %
01/27/2014		
01/28/2014	1	16.7 %
01/29/2014		
01/30/2014		
01/31/2014		
Total	6	100%

Asian Quitline Report

26Sep2012 -- 31Jan2014

Cumulative Total	
	TX
Cumulative Total	281

Language Line Called :		
	TX	%
Korean	35	12.5 %
Mandarin	46	16.4 %
Cantonese	6	2.1 %
Vietnamese	194	69.0 %
Total	281	100%

Called For :		
	TX	%
Smoker	271	96.4 %
Proxy	10	3.6 %
Total	281	100%

Age:		
	TX	%
18-24	5	1.8 %
25-44	75	26.7 %
44-65	151	53.7 %
65+	46	16.4 %
Unknown	4	1.4 %
Total	281	100%

Gender :		
	TX	%
Male	251	89.3 %
Female	26	9.3 %
Do not know	4	1.4 %
Total	281	100%

Education :		
	TX	%
Never attended	3	1.1 %
Grades 1-8	25	8.9 %
Grades 9-12	46	16.4 %
High School Diploma	90	32.0 %
Some College or	41	14.6 %
2-yr College Degree	14	5.0 %
4-yr College Degree	45	16.0 %
Postgraduate Degree	10	3.6 %
Do not know	7	2.5 %
Total	281	100%

Hear about from:		
	TX	%
Friend/Family	56	19.9 %
Clinic/Doctor's Office	1	0.4 %
HMO/Med/Insurance	1	0.4 %
Hospital	1	0.4 %
TV	7	2.5 %
Web/Internet/Online	16	5.7 %
Radio	1	0.4 %
Newspaper/Magazine	195	69.4 %
Other	2	0.7 %
Non-Profit	1	0.4 %
Total	281	100%

Total calling for themselves:		
	TX	%
No Service	3	1.1 %
Material	48	17.7 %
Counseling	220	81.2 %
Total	271	100%

Sent NRT :		
	TX	%
Not Sent NRT	23	8.2 %
Sent NRT	258	91.8 %
Total	281	100%