

**Asian Quitline Report**

01Jan2014 -- 31Jan2014

Total	
	PA
<b>Total</b>	5

Language Line Called :		
	PA	%
Korean	3	60.0 %
Mandarin	1	20.0 %
Vietnamese	1	20.0 %
<b>Total</b>	5	100%

Called For :		
	PA	%
Smoker	4	80.0 %
Proxy	1	20.0 %
<b>Total</b>	5	100%

Age :		
	PA	%
25-44	1	20.0 %
44-65	3	60.0 %
65+	1	20.0 %
<b>Total</b>	5	100%

Gender :		
	PA	%
Male	4	80.0 %
Female	1	20.0 %
<b>Total</b>	5	100%

Education :		
	PA	%
High School Diploma	2	40.0 %
4-yr College Degree	2	40.0 %
Do not know	1	20.0 %
<b>Total</b>	5	100%

Hear about from:		
	PA	%
Newspaper/Magazine	2	40.0 %
Web/Internet/Online	2	40.0 %
Other	1	20.0 %
<b>Total</b>	5	100%

Total calling for themselves:		
	PA	%
Counseling	3	75.0 %
Material	1	25.0 %
<b>Total</b>	4	100%

Sent NRT :		
	PA	%
Not Sent NRT	2	40.0 %
Sent NRT	3	60.0 %
<b>Total</b>	5	100%

Calls by Date :		
	PA	%
01/01/2014		
01/02/2014		
01/03/2014		
01/04/2014		
01/05/2014		
01/06/2014		
01/07/2014		
01/08/2014		
01/09/2014	1	20.0 %
01/10/2014		
01/11/2014		
01/12/2014		
01/13/2014		
01/14/2014	1	20.0 %
01/15/2014		
01/16/2014		
01/17/2014		
01/18/2014		
01/19/2014		
01/20/2014		
01/21/2014		
01/22/2014		
01/23/2014		
01/24/2014		
01/25/2014	1	20.0 %
01/26/2014		
01/27/2014	1	20.0 %
01/28/2014	1	20.0 %
01/29/2014		
01/30/2014		
01/31/2014		
<b>Total</b>	5	100%

**Asian Quitline Report**

26Sep2012 -- 31Jan2014

Cumulative Total	
	PA
<b>Cumulative Total</b>	53

Language Line Called :		
	PA	%
Mandarin	37	69.8 %
Cantonese	5	9.4 %
Vietnamese	7	13.2 %
Korean	4	7.5 %
<b>Total</b>	53	100%

Called For :		
	PA	%
Smoker	47	88.7 %
Proxy	6	11.3 %
<b>Total</b>	53	100%

Age:		
	PA	%
18-24	1	1.9 %
25-44	20	37.7 %
44-65	23	43.4 %
65+	9	17.0 %
<b>Total</b>	53	100%

Gender :		
	PA	%
Male	39	73.6 %
Female	14	26.4 %
<b>Total</b>	53	100%

Education :		
	PA	%
Grades 1-8	10	18.9 %
Grades 9-12	8	15.1 %
High School Diploma	15	28.3 %
Some College or	7	13.2 %
2-yr College Degree	1	1.9 %
4-yr College Degree	8	15.1 %
Postgraduate Degree	1	1.9 %
Do not know	3	5.7 %
<b>Total</b>	53	100%

Hear about from:		
	PA	%
Clinic/Doctor's Office	1	1.9 %
TV	3	5.7 %
Friend/Family	6	11.3 %
Newspaper/Magazine	37	69.8 %
Web/Internet/Online	3	5.7 %
Other	1	1.9 %
Non-Profit	1	1.9 %
Billboard/Bus Sign	1	1.9 %
<b>Total</b>	53	100%

Total calling for themselves:		
	PA	%
Counseling	39	83.0 %
Material	8	17.0 %
<b>Total</b>	47	100%

Sent NRT :		
	PA	%
Not Sent NRT	11	20.8 %
Sent NRT	42	79.2 %
<b>Total</b>	53	100%