

Asian Quitline Report

01Jan2014 -- 31Jan2014

Total	
	NY
Total	39

Language Line Called :

	NY	%
Korean	24	61.5 %
Vietnamese	2	5.1 %
Cantonese	2	5.1 %
Mandarin	11	28.2 %
Total	39	100%

Called For :

	NY	%
Smoker	37	94.9 %
Proxy	2	5.1 %
Total	39	100%

Age :

	NY	%
25-44	15	38.5 %
44-65	19	48.7 %
65+	5	12.8 %
Total	39	100%

Gender :

	NY	%
Male	30	76.9 %
Female	9	23.1 %
Total	39	100%

Education :

	NY	%
Grades 1-8	6	15.4 %
Grades 9-12	1	2.6 %
High School Diploma	10	25.6 %
Some College or	2	5.1 %
4-yr College Degree	16	41.0 %
Postgraduate Degree	1	2.6 %
Do not know	3	7.7 %
Total	39	100%

Hear about from:

	NY	%
Newspaper/Magazine	14	35.9 %
Web/Internet/Online	7	17.9 %
Radio	1	2.6 %
Clinic/Doctor's Office	5	12.8 %
Friend/Family	8	20.5 %
Other	3	7.7 %
TV	1	2.6 %
Total	39	100%

Total calling for themselves:

Service Selected		
	NY	%
Counseling	31	83.8 %
Material	6	16.2 %
Total	37	100%

Sent NRT :

	NY	%
Not Sent NRT	5	12.8 %
Sent NRT	34	87.2 %
Total	39	100%

Calls by Date :

	NY	%
01/01/2014		
01/02/2014		
01/03/2014		
01/04/2014		
01/05/2014		
01/06/2014		
01/07/2014		
01/08/2014	2	5.1 %
01/09/2014	2	5.1 %
01/10/2014		
01/11/2014		
01/12/2014		
01/13/2014	3	7.7 %
01/14/2014	2	5.1 %
01/15/2014	9	23.1 %
01/16/2014	3	7.7 %
01/17/2014		
01/18/2014		
01/19/2014		
01/20/2014	2	5.1 %
01/21/2014	3	7.7 %
01/22/2014	3	7.7 %
01/23/2014	3	7.7 %
01/24/2014	2	5.1 %
01/25/2014	1	2.6 %
01/26/2014	2	5.1 %
01/27/2014	1	2.6 %
01/28/2014		
01/29/2014	1	2.6 %
01/30/2014		
01/31/2014		
Total	39	100%

Asian Quitline Report

26Sep2012 -- 31Jan2014

Cumulative Total	
	NY
Cumulative Total	561

Language Line Called :

	NY	%
Cantonese	57	10.2 %
Korean	174	31.0 %
Mandarin	327	58.3 %
Vietnamese	3	0.5 %
Total	561	100%

Called For :

	NY	%
Proxy	31	5.5 %
Smoker	530	94.5 %
Total	561	100%

Age:

	NY	%
<18	1	0.2 %
18-24	9	1.6 %
25-44	193	34.4 %
44-65	304	54.2 %
65+	46	8.2 %
Unknown	8	1.4 %
Total	561	100%

Gender :

	NY	%
Male	465	82.9 %
Female	95	16.9 %
Do not know	1	0.2 %
Total	561	100%

Education :

	NY	%
Never attended	6	1.1 %
Grades 1-8	104	18.5 %
Grades 9-12	59	10.5 %
GED	1	0.2 %
High School Diploma	168	29.9 %
Some College or	31	5.5 %
2-yr College Degree	13	2.3 %
4-yr College Degree	156	27.8 %
Postgraduate Degree	11	2.0 %
Do not know	12	2.1 %
Total	561	100%

Hear about from:

	NY	%
HMO/Med/Insurance	5	0.9 %
Friend/Family	54	9.6 %
Other	14	2.5 %
Clinic/Doctor's Office	49	8.7 %
Do not Know	3	0.5 %
Radio	1	0.2 %
Hospital	14	2.5 %
Web/Internet/Online	22	3.9 %
TV	3	0.5 %
Non-Profit	9	1.6 %
Phone Book	1	0.2 %
Newspaper/Magazine	386	68.8 %
Total	561	100%

Total calling for themselves:

Service Selected		
	NY	%
No Service	5	0.9 %
Counseling	459	86.6 %
Material	66	12.5 %
Total	530	100%

Sent NRT :

	NY	%
Not Sent NRT	71	12.7 %
Sent NRT	490	87.3 %
Total	561	100%