

Asian Quitline Report

01Jan2014 -- 31Jan2014

Total

	NJ	
Total	8	

Language Line Called :

	NJ	%
Mandarin	1	12.5 %
Korean	7	87.5 %
Total	8	100%

Called For :

	NJ	%
Smoker	8	100.0 %
Total	8	100%

Age :

	NJ	%
25-44	3	37.5 %
44-65	3	37.5 %
65+	2	25.0 %
Total	8	100%

Gender :

	NJ	%
Male	8	100.0 %
Total	8	100%

Education :

	NJ	%
Grades 9-12	1	12.5 %
4-yr College Degree	3	37.5 %
Postgraduate Degree	2	25.0 %
Do not know	2	25.0 %
Total	8	100%

Hear about from:

	NJ	%
Newspaper/Magazine	5	62.5 %
Web/Internet/Online	1	12.5 %
Other	2	25.0 %
Total	8	100%

Total calling for themselves:
Service Selected

	NJ	%
Counseling	6	75.0 %
Material	2	25.0 %
Total	8	100%

Sent NRT :

	NJ	%
Sent NRT	5	62.5 %
Not Sent NRT	3	37.5 %
Total	8	100%

Calls by Date :

	NJ	%
01/01/2014		
01/02/2014		
01/03/2014		
01/04/2014		
01/05/2014		
01/06/2014		
01/07/2014		
01/08/2014		
01/09/2014		
01/10/2014		
01/11/2014		
01/12/2014		
01/13/2014		
01/14/2014		
01/15/2014		
01/16/2014	1	12.5 %
01/17/2014	2	25.0 %
01/18/2014		
01/19/2014		
01/20/2014		
01/21/2014		
01/22/2014		
01/23/2014	1	12.5 %
01/24/2014	1	12.5 %
01/25/2014		
01/26/2014		
01/27/2014	2	25.0 %
01/28/2014	1	12.5 %
01/29/2014		
01/30/2014		
01/31/2014		
Total	8	100%

Asian Quitline Report

26Sep2012 -- 31Jan2014

Cumulative Total

	NJ	
Cumulative Total	137	

Language Line Called :

	NJ	%
Cantonese	6	4.4 %
Vietnamese	4	2.9 %
Korean	92	67.2 %
Mandarin	35	25.5 %
Total	137	100%

Called For :

	NJ	%
Smoker	125	91.2 %
Proxy	12	8.8 %
Total	137	100%

Age:

	NJ	%
25-44	26	19.0 %
44-65	77	56.2 %
65+	30	21.9 %
Unknown	4	2.9 %
Total	137	100%

Gender :

	NJ	%
Male	115	83.9 %
Female	22	16.1 %
Total	137	100%

Education :

	NJ	%
Grades 1-8	9	6.6 %
Grades 9-12	9	6.6 %
High School Diploma	28	20.4 %
Some College or	9	6.6 %
2-yr College Degree	4	2.9 %
4-yr College Degree	63	46.0 %
Postgraduate Degree	8	5.8 %
Do not know	7	5.1 %
Total	137	100%

Hear about from:

	NJ	%
Friend/Family	15	10.9 %
Web/Internet/Online	4	2.9 %
TV	3	2.2 %
Other	3	2.2 %
Newspaper/Magazine	112	81.8 %
Total	137	100%

Total calling for themselves:
Service Selected

	NJ	%
No Service	1	0.8 %
Material	13	10.4 %
Counseling	111	88.8 %
Total	125	100%

Sent NRT :

	NJ	%
Sent NRT	118	86.1 %
Not Sent NRT	19	13.9 %
Total	137	100%