

Asian Quitline Report

01Jan2014 -- 31Jan2014

| Total | |
|--------------|----|
| | MO |
| Total | 1 |

Language Line Called :

| | MO | % |
|--------------|----|---------|
| Mandarin | 1 | 100.0 % |
| Total | 1 | 100% |

Called For :

| | MO | % |
|--------------|----|---------|
| Smoker | 1 | 100.0 % |
| Total | 1 | 100% |

Age :

| | MO | % |
|--------------|----|---------|
| 25-44 | 1 | 100.0 % |
| Total | 1 | 100% |

Gender :

| | MO | % |
|--------------|----|---------|
| Male | 1 | 100.0 % |
| Total | 1 | 100% |

Education :

| | MO | % |
|--------------|----|---------|
| Do not know | 1 | 100.0 % |
| Total | 1 | 100% |

Hear about from:

| | MO | % |
|---------------------|----|---------|
| Web/Internet/Online | 1 | 100.0 % |
| Total | 1 | 100% |

Total calling for themselves:
Service Selected

| | MO | % |
|--------------|----|---------|
| Material | 1 | 100.0 % |
| Total | 1 | 100% |

Sent NRT :

| | MO | % |
|--------------|----|---------|
| Sent NRT | 1 | 100.0 % |
| Total | 1 | 100% |

Calls by Date :

| | MO | % |
|--------------|----|---------|
| 01/01/2014 | | |
| 01/02/2014 | | |
| 01/03/2014 | | |
| 01/04/2014 | | |
| 01/05/2014 | | |
| 01/06/2014 | | |
| 01/07/2014 | | |
| 01/08/2014 | | |
| 01/09/2014 | | |
| 01/10/2014 | | |
| 01/11/2014 | | |
| 01/12/2014 | | |
| 01/13/2014 | | |
| 01/14/2014 | 1 | 100.0 % |
| 01/15/2014 | | |
| 01/16/2014 | | |
| 01/17/2014 | | |
| 01/18/2014 | | |
| 01/19/2014 | | |
| 01/20/2014 | | |
| 01/21/2014 | | |
| 01/22/2014 | | |
| 01/23/2014 | | |
| 01/24/2014 | | |
| 01/25/2014 | | |
| 01/26/2014 | | |
| 01/27/2014 | | |
| 01/28/2014 | | |
| 01/29/2014 | | |
| 01/30/2014 | | |
| 01/31/2014 | | |
| Total | 1 | 100% |

Asian Quitline Report

26Sep2012 -- 31Jan2014

| Cumulative Total | |
|-------------------------|----|
| | MO |
| Cumulative Total | 5 |

Language Line Called :

| | MO | % |
|--------------|----|---------|
| Mandarin | 5 | 100.0 % |
| Total | 5 | 100% |

Called For :

| | MO | % |
|--------------|----|--------|
| Smoker | 4 | 80.0 % |
| Proxy | 1 | 20.0 % |
| Total | 5 | 100% |

Age:

| | MO | % |
|--------------|----|--------|
| 25-44 | 3 | 60.0 % |
| 44-65 | 2 | 40.0 % |
| Total | 5 | 100% |

Gender :

| | MO | % |
|--------------|----|--------|
| Male | 3 | 60.0 % |
| Female | 2 | 40.0 % |
| Total | 5 | 100% |

Education :

| | MO | % |
|---------------------|----|--------|
| Grades 1-8 | 1 | 20.0 % |
| Grades 9-12 | 1 | 20.0 % |
| 4-yr College Degree | 1 | 20.0 % |
| Postgraduate Degree | 1 | 20.0 % |
| Do not know | 1 | 20.0 % |
| Total | 5 | 100% |

Hear about from:

| | MO | % |
|---------------------|----|--------|
| Newspaper/Magazine | 3 | 60.0 % |
| Web/Internet/Online | 1 | 20.0 % |
| Friend/Family | 1 | 20.0 % |
| Total | 5 | 100% |

Total calling for themselves:
Service Selected

| | MO | % |
|--------------|----|--------|
| Material | 1 | 25.0 % |
| Counseling | 3 | 75.0 % |
| Total | 4 | 100% |

Sent NRT :

| | MO | % |
|--------------|----|--------|
| Not Sent NRT | 1 | 20.0 % |
| Sent NRT | 4 | 80.0 % |
| Total | 5 | 100% |