

Asian Quitline Report

01Jan2014 -- 31Jan2014

Total	
	LA
Total	3

Language Line Called :

	LA	%
Korean	1	33.3 %
Cantonese	2	66.7 %
Total	3	100%

Called For :

	LA	%
Smoker	3	100.0 %
Total	3	100%

Age :

	LA	%
18-24	1	33.3 %
44-65	1	33.3 %
65+	1	33.3 %
Total	3	100%

Gender :

	LA	%
Male	2	66.7 %
Female	1	33.3 %
Total	3	100%

Education :

	LA	%
High School Diploma	1	33.3 %
Some College or	1	33.3 %
Do not know	1	33.3 %
Total	3	100%

Hear about from:

	LA	%
Newspaper/Magazine	2	66.7 %
Other	1	33.3 %
Total	3	100%

Total calling for themselves:
Service Selected

	LA	%
Counseling	3	100.0 %
Total	3	100%

Sent NRT :

	LA	%
Not Sent NRT	1	33.3 %
Sent NRT	2	66.7 %
Total	3	100%

Calls by Date :

	LA	%
01/01/2014		
01/02/2014		
01/03/2014		
01/04/2014		
01/05/2014		
01/06/2014		
01/07/2014		
01/08/2014		
01/09/2014		
01/10/2014		
01/11/2014		
01/12/2014		
01/13/2014	1	33.3 %
01/14/2014		
01/15/2014		
01/16/2014		
01/17/2014		
01/18/2014		
01/19/2014		
01/20/2014		
01/21/2014		
01/22/2014		
01/23/2014		
01/24/2014		
01/25/2014	1	33.3 %
01/26/2014		
01/27/2014		
01/28/2014	1	33.3 %
01/29/2014		
01/30/2014		
01/31/2014		
Total	3	100%

Asian Quitline Report

26Sep2012 -- 31Jan2014

Cumulative Total

	LA
Cumulative Total	23

Language Line Called :

	LA	%
Vietnamese	13	56.5 %
Mandarin	5	21.7 %
Korean	2	8.7 %
Cantonese	3	13.0 %
Total	23	100%

Called For :

	LA	%
Proxy	2	8.7 %
Smoker	21	91.3 %
Total	23	100%

Age:

	LA	%
18-24	1	4.3 %
25-44	9	39.1 %
44-65	9	39.1 %
65+	4	17.4 %
Total	23	100%

Gender :

	LA	%
Male	18	78.3 %
Female	5	21.7 %
Total	23	100%

Education :

	LA	%
Grades 1-8	5	21.7 %
Grades 9-12	5	21.7 %
High School Diploma	5	21.7 %
Some College or	5	21.7 %
2-yr College Degree	1	4.3 %
4-yr College Degree	1	4.3 %
Do not know	1	4.3 %
Total	23	100%

Hear about from:

	LA	%
Web/Internet/Online	1	4.3 %
Newspaper/Magazine	9	39.1 %
TV	7	30.4 %
Other	1	4.3 %
Friend/Family	5	21.7 %
Total	23	100%

Total calling for themselves:
Service Selected

	LA	%
Material	3	14.3 %
Counseling	18	85.7 %
Total	21	100%

Sent NRT :

	LA	%
Not Sent NRT	3	13.0 %
Sent NRT	20	87.0 %
Total	23	100%