

Asian Quitline Report

01Dec2013 -- 31Dec2013

Total

	VA
Total	8

Language Line Called :

	VA	%
Korean	5	62.5 %
Mandarin	1	12.5 %
Vietnamese	2	25.0 %
Total	8	100%

Called For :

	VA	%
Smoker	8	100.0 %
Total	8	100%

Age :

	VA	%
44-65	7	87.5 %
65+	1	12.5 %
Total	8	100%

Gender :

	VA	%
Male	6	75.0 %
Female	2	25.0 %
Total	8	100%

Education :

	VA	%
High School Diploma	1	12.5 %
2-yr College Degree	1	12.5 %
4-yr College Degree	5	62.5 %
Postgraduate Degree	1	12.5 %
Total	8	100%

Hear about from:

	VA	%
Web/Internet/Online	3	37.5 %
Newspaper/Magazine	5	62.5 %
Total	8	100%

Total calling for themselves:

Service Selected

	VA	%
Material	3	37.5 %
Counseling	5	62.5 %
Total	8	100%

Sent NRT :

	VA	%
Sent NRT	8	100.0 %
Total	8	100%

Calls by Date :

	VA	%
12/01/2013		
12/02/2013		
12/03/2013	1	12.5 %
12/04/2013	1	12.5 %
12/05/2013		
12/06/2013		
12/07/2013		
12/08/2013		
12/09/2013		
12/10/2013		
12/11/2013		
12/12/2013		
12/13/2013	1	12.5 %
12/14/2013		
12/15/2013		
12/16/2013	1	12.5 %
12/17/2013		
12/18/2013		
12/19/2013		
12/20/2013	3	37.5 %
12/21/2013		
12/22/2013		
12/23/2013	1	12.5 %
12/24/2013		
12/25/2013		
12/26/2013		
12/27/2013		
12/28/2013		
12/29/2013		
12/30/2013		
12/31/2013		
Total	8	100%

Asian Quitline Report

26Sep2012 -- 31Dec2013

Cumulative Total

	VA
Cumulative Total	186

Language Line Called :

	VA	%
Vietnamese	78	41.9 %
Mandarin	14	7.5 %
Cantonese	1	0.5 %
Korean	93	50.0 %
Total	186	100%

Called For :

	VA	%
Smoker	176	94.6 %
Proxy	10	5.4 %
Total	186	100%

Age:

	VA	%
18-24	2	1.1 %
25-44	42	22.6 %
44-65	114	61.3 %
65+	23	12.4 %
Unknown	5	2.7 %
Total	186	100%

Gender :

	VA	%
Male	155	83.3 %
Female	30	16.1 %
Do not know	1	0.5 %
Total	186	100%

Education :

	VA	%
Never attended	1	0.5 %
Grades 1-8	16	8.6 %
Grades 9-12	23	12.4 %
High School Diploma	50	26.9 %
Some College or	22	11.8 %
2-yr College Degree	8	4.3 %
4-yr College Degree	52	28.0 %
Postgraduate Degree	8	4.3 %
Do not know	6	3.2 %
Total	186	100%

Hear about from:

	VA	%
TV	2	1.1 %
Web/Internet/Online	7	3.8 %
Newspaper/Magazine	150	80.6 %
Other	1	0.5 %
Friend/Family	26	14.0 %
Total	186	100%

Total calling for themselves:

Service Selected

	VA	%
Material	34	19.3 %
Counseling	142	80.7 %
Total	176	100%

Sent NRT :

	VA	%
Sent NRT	172	92.5 %
Not Sent NRT	14	7.5 %
Total	186	100%