

Asian Quitline Report

01Dec2013 -- 31Dec2013

Total	
	TX
Total	17

Language Line Called :

	TX	%
Vietnamese	7	41.2 %
Mandarin	4	23.5 %
Korean	6	35.3 %
Total	17	100%

Called For :

	TX	%
Smoker	15	88.2 %
Proxy	2	11.8 %
Total	17	100%

Age :

	TX	%
25-44	8	47.1 %
44-65	9	52.9 %
Total	17	100%

Gender :

	TX	%
Male	15	88.2 %
Female	2	11.8 %
Total	17	100%

Education :

	TX	%
Grades 9-12	4	23.5 %
High School Diploma	4	23.5 %
Some College or	1	5.9 %
2-yr College Degree	1	5.9 %
4-yr College Degree	6	35.3 %
Postgraduate Degree	1	5.9 %
Total	17	100%

Hear about from:

	TX	%
Friend/Family	4	23.5 %
Newspaper/Magazine	7	41.2 %
Web/Internet/Online	5	29.4 %
Hospital	1	5.9 %
Total	17	100%

Total calling for themselves:

Service Selected		
	TX	%
Counseling	13	86.7 %
Material	2	13.3 %
Total	15	100%

Sent NRT :

	TX	%
Not Sent NRT	3	17.6 %
Sent NRT	14	82.4 %
Total	17	100%

Calls by Date :

	TX	%
12/01/2013		
12/02/2013		
12/03/2013	1	5.9 %
12/04/2013	2	11.8 %
12/05/2013		
12/06/2013	1	5.9 %
12/07/2013		
12/08/2013		
12/09/2013	1	5.9 %
12/10/2013		
12/11/2013	4	23.5 %
12/12/2013		
12/13/2013	1	5.9 %
12/14/2013		
12/15/2013	1	5.9 %
12/16/2013	1	5.9 %
12/17/2013		
12/18/2013		
12/19/2013		
12/20/2013	2	11.8 %
12/21/2013		
12/22/2013		
12/23/2013	1	5.9 %
12/24/2013		
12/25/2013		
12/26/2013		
12/27/2013		
12/28/2013	1	5.9 %
12/29/2013		
12/30/2013	1	5.9 %
12/31/2013		
Total	17	100%

Asian Quitline Report

26Sep2012 -- 31Dec2013

Cumulative Total	
	TX
Cumulative Total	275

Language Line Called :

	TX	%
Mandarin	44	16.0 %
Korean	32	11.6 %
Cantonese	6	2.2 %
Vietnamese	193	70.2 %
Total	275	100%

Called For :

	TX	%
Smoker	265	96.4 %
Proxy	10	3.6 %
Total	275	100%

Age:

	TX	%
18-24	5	1.8 %
25-44	72	26.2 %
44-65	148	53.8 %
65+	46	16.7 %
Unknown	4	1.5 %
Total	275	100%

Gender :

	TX	%
Male	247	89.8 %
Female	25	9.1 %
Do not know	3	1.1 %
Total	275	100%

Education :

	TX	%
Never attended	3	1.1 %
Grades 1-8	25	9.1 %
Grades 9-12	46	16.7 %
High School Diploma	90	32.7 %
Some College or	39	14.2 %
2-yr College Degree	14	5.1 %
4-yr College Degree	43	15.6 %
Postgraduate Degree	10	3.6 %
Do not know	5	1.8 %
Total	275	100%

Hear about from:

	TX	%
Friend/Family	55	20.0 %
Newspaper/Magazine	194	70.5 %
Clinic/Doctor's Office	1	0.4 %
HMO/Med/Insurance	1	0.4 %
Hospital	1	0.4 %
TV	7	2.5 %
Web/Internet/Online	14	5.1 %
Other	1	0.4 %
Non-Profit	1	0.4 %
Total	275	100%

Total calling for themselves:

Service Selected		
	TX	%
No Service	3	1.1 %
Material	46	17.4 %
Counseling	216	81.5 %
Total	265	100%

Sent NRT :

	TX	%
Not Sent NRT	22	8.0 %
Sent NRT	253	92.0 %
Total	275	100%