

Asian Quitline Report

01Dec2013 -- 31Dec2013

Total	
	NY
Total	39

Language Line Called :

	NY	%
Korean	10	25.6 %
Cantonese	5	12.8 %
Mandarin	24	61.5 %
Total	39	100%

Called For :

	NY	%
Proxy	3	7.7 %
Smoker	36	92.3 %
Total	39	100%

Age :

	NY	%
18-24	1	2.6 %
25-44	13	33.3 %
44-65	22	56.4 %
65+	2	5.1 %
Unknown	1	2.6 %
Total	39	100%

Gender :

	NY	%
Male	33	84.6 %
Female	6	15.4 %
Total	39	100%

Education :

	NY	%
Grades 1-8	6	15.4 %
Grades 9-12	2	5.1 %
High School Diploma	12	30.8 %
Some College or	2	5.1 %
4-yr College Degree	17	43.6 %
Total	39	100%

Hear about from:

	NY	%
Web/Internet/Online	12	30.8 %
Newspaper/Magazine	18	46.2 %
Friend/Family	5	12.8 %
Do not Know	1	2.6 %
TV	1	2.6 %
Non-Profit	1	2.6 %
Hospital	1	2.6 %
Total	39	100%

Total calling for themselves:

Service Selected		
	NY	%
Counseling	33	91.7 %
Material	3	8.3 %
Total	36	100%

Sent NRT :

	NY	%
Not Sent NRT	4	10.3 %
Sent NRT	35	89.7 %
Total	39	100%

Calls by Date :

	NY	%
12/01/2013		
12/02/2013	2	5.1 %
12/03/2013	4	10.3 %
12/04/2013		
12/05/2013		
12/06/2013	5	12.8 %
12/07/2013		
12/08/2013		
12/09/2013	5	12.8 %
12/10/2013		
12/11/2013	1	2.6 %
12/12/2013	1	2.6 %
12/13/2013	3	7.7 %
12/14/2013		
12/15/2013		
12/16/2013	5	12.8 %
12/17/2013	3	7.7 %
12/18/2013	2	5.1 %
12/19/2013	1	2.6 %
12/20/2013	2	5.1 %
12/21/2013		
12/22/2013		
12/23/2013	2	5.1 %
12/24/2013	1	2.6 %
12/25/2013		
12/26/2013	1	2.6 %
12/27/2013		
12/28/2013		
12/29/2013		
12/30/2013	1	2.6 %
12/31/2013		
Total	39	100%

Asian Quitline Report

26Sep2012 -- 31Dec2013

Cumulative Total	
	NY
Cumulative Total	522

Language Line Called :

	NY	%
Korean	150	28.7 %
Mandarin	316	60.5 %
Cantonese	55	10.5 %
Vietnamese	1	0.2 %
Total	522	100%

Called For :

	NY	%
Proxy	29	5.6 %
Smoker	493	94.4 %
Total	522	100%

Age:

	NY	%
<18	1	0.2 %
18-24	9	1.7 %
25-44	178	34.1 %
44-65	285	54.6 %
65+	41	7.9 %
Unknown	8	1.5 %
Total	522	100%

Gender :

	NY	%
Male	435	83.3 %
Female	86	16.5 %
Do not know	1	0.2 %
Total	522	100%

Education :

	NY	%
Never attended	6	1.1 %
Grades 1-8	98	18.8 %
Grades 9-12	58	11.1 %
GED	1	0.2 %
High School Diploma	158	30.3 %
Some College or	29	5.6 %
2-yr College Degree	13	2.5 %
4-yr College Degree	140	26.8 %
Postgraduate Degree	10	1.9 %
Do not know	9	1.7 %
Total	522	100%

Hear about from:

	NY	%
Newspaper/Magazine	372	71.3 %
Web/Internet/Online	15	2.9 %
Hospital	14	2.7 %
Clinic/Doctor's Office	44	8.4 %
Friend/Family	46	8.8 %
Do not Know	3	0.6 %
Other	11	2.1 %
HMO/Med/Insurance	5	1.0 %
TV	2	0.4 %
Non-Profit	9	1.7 %
Phone Book	1	0.2 %
Total	522	100%

Total calling for themselves:

Service Selected		
	NY	%
No Service	5	1.0 %
Material	60	12.2 %
Counseling	428	86.8 %
Total	493	100%

Sent NRT :

	NY	%
Not Sent NRT	66	12.6 %
Sent NRT	456	87.4 %
Total	522	100%