

Asian Quitline Report

01Dec2013 -- 31Dec2013

Total

	IL
Total	6

Language Line Called :

	IL	%
Korean	3	50.0 %
Cantonese	1	16.7 %
Mandarin	2	33.3 %
Total	6	100%

Called For :

	IL	%
Smoker	6	100.0 %
Total	6	100%

Age :

	IL	%
25-44	1	16.7 %
44-65	5	83.3 %
Total	6	100%

Gender :

	IL	%
Male	5	83.3 %
Female	1	16.7 %
Total	6	100%

Education :

	IL	%
Grades 1-8	2	33.3 %
High School Diploma	1	16.7 %
4-yr College Degree	3	50.0 %
Total	6	100%

Hear about from:

	IL	%
Web/Internet/Online	1	16.7 %
Newspaper/Magazine	5	83.3 %
Total	6	100%

Total calling for themselves:
Service Selected

	IL	%
Material	2	33.3 %
Counseling	4	66.7 %
Total	6	100%

Sent NRT :

	IL	%
Sent NRT	6	100.0 %
Total	6	100%

Calls by Date :

	IL	%
12/01/2013		
12/02/2013		
12/03/2013		
12/04/2013		
12/05/2013	1	16.7 %
12/06/2013		
12/07/2013		
12/08/2013		
12/09/2013		
12/10/2013		
12/11/2013		
12/12/2013		
12/13/2013	1	16.7 %
12/14/2013		
12/15/2013		
12/16/2013		
12/17/2013	2	33.3 %
12/18/2013		
12/19/2013	2	33.3 %
12/20/2013		
12/21/2013		
12/22/2013		
12/23/2013		
12/24/2013		
12/25/2013		
12/26/2013		
12/27/2013		
12/28/2013		
12/29/2013		
12/30/2013		
12/31/2013		
Total	6	100%

Asian Quitline Report

26Sep2012 -- 31Dec2013

Cumulative Total

	IL
Cumulative Total	99

Language Line Called :

	IL	%
Mandarin	15	15.2 %
Korean	79	79.8 %
Cantonese	5	5.1 %
Total	99	100%

Called For :

	IL	%
Proxy	6	6.1 %
Smoker	93	93.9 %
Total	99	100%

Age:

	IL	%
25-44	18	18.2 %
44-65	65	65.7 %
65+	13	13.1 %
Unknown	3	3.0 %
Total	99	100%

Gender :

	IL	%
Male	75	75.8 %
Female	24	24.2 %
Total	99	100%

Education :

	IL	%
Grades 1-8	7	7.1 %
Grades 9-12	5	5.1 %
High School Diploma	29	29.3 %
Some College or	11	11.1 %
2-yr College Degree	4	4.0 %
4-yr College Degree	37	37.4 %
Postgraduate Degree	5	5.1 %
Do not know	1	1.0 %
Total	99	100%

Hear about from:

	IL	%
Hospital	1	1.0 %
Other	1	1.0 %
Web/Internet/Online	2	2.0 %
Newspaper/Magazine	82	82.8 %
Friend/Family	13	13.1 %
Total	99	100%

Total calling for themselves:
Service Selected

	IL	%
Material	11	11.8 %
Counseling	82	88.2 %
Total	93	100%

Sent NRT :

	IL	%
Not Sent NRT	8	8.1 %
Sent NRT	91	91.9 %
Total	99	100%