

Asian Quitline Report

01Dec2013 -- 31Dec2013

Total

	GA	
Total	9	

Language Line Called :

	GA	%
Korean	5	55.6 %
Vietnamese	4	44.4 %
Total	9	100%

Called For :

	GA	%
Smoker	9	100.0 %
Total	9	100%

Age :

	GA	%
25-44	7	77.8 %
44-65	2	22.2 %
Total	9	100%

Gender :

	GA	%
Male	6	66.7 %
Female	2	22.2 %
Do not know	1	11.1 %
Total	9	100%

Education :

	GA	%
High School Diploma	1	11.1 %
Some College or	3	33.3 %
4-yr College Degree	3	33.3 %
Postgraduate Degree	1	11.1 %
Do not know	1	11.1 %
Total	9	100%

Hear about from:

	GA	%
Web/Internet/Online	2	22.2 %
Newspaper/Magazine	5	55.6 %
Friend/Family	2	22.2 %
Total	9	100%

Total calling for themselves:**Service Selected**

	GA	%
Material	1	11.1 %
Counseling	8	88.9 %
Total	9	100%

Sent NRT :

	GA	%
Sent NRT	9	100.0 %
Total	9	100%

Calls by Date :

	GA	%
12/01/2013		
12/02/2013	1	11.1 %
12/03/2013		
12/04/2013	2	22.2 %
12/05/2013		
12/06/2013		
12/07/2013		
12/08/2013		
12/09/2013		
12/10/2013	1	11.1 %
12/11/2013		
12/12/2013		
12/13/2013		
12/14/2013		
12/15/2013		
12/16/2013		
12/17/2013		
12/18/2013		
12/19/2013	1	11.1 %
12/20/2013	1	11.1 %
12/21/2013		
12/22/2013		
12/23/2013		
12/24/2013		
12/25/2013		
12/26/2013		
12/27/2013		
12/28/2013		
12/29/2013		
12/30/2013	2	22.2 %
12/31/2013	1	11.1 %
Total	9	100%

Asian Quitline Report

26Sep2012 -- 31Dec2013

Cumulative Total

	GA	
Cumulative Total	162	

Language Line Called :

	GA	%
Korean	70	43.2 %
Vietnamese	69	42.6 %
Cantonese	4	2.5 %
Mandarin	19	11.7 %
Total	162	100%

Called For :

	GA	%
Proxy	5	3.1 %
Smoker	157	96.9 %
Total	162	100%

Age:

	GA	%
<18	1	0.6 %
25-44	41	25.3 %
44-65	97	59.9 %
65+	20	12.3 %
Unknown	3	1.9 %
Total	162	100%

Gender :

	GA	%
Male	135	83.3 %
Female	26	16.0 %
Do not know	1	0.6 %
Total	162	100%

Education :

	GA	%
Grades 1-8	19	11.7 %
Grades 9-12	12	7.4 %
High School Diploma	57	35.2 %
Some College or	22	13.6 %
2-yr College Degree	6	3.7 %
4-yr College Degree	39	24.1 %
Postgraduate Degree	5	3.1 %
Do not know	2	1.2 %
Total	162	100%

Hear about from:

	GA	%
Newspaper/Magazine	127	78.4 %
TV	6	3.7 %
Web/Internet/Online	3	1.9 %
Friend/Family	26	16.0 %
Total	162	100%

Total calling for themselves:**Service Selected**

	GA	%
Counseling	134	85.4 %
Material	23	14.6 %
Total	157	100%

Sent NRT :

	GA	%
Not Sent NRT	11	6.8 %
Sent NRT	151	93.2 %
Total	162	100%