

Asian Quitline Report

01Dec2013 -- 31Dec2013

Total

	FL	
Total	6	

Language Line Called :

	FL	%
Mandarin	2	33.3 %
Vietnamese	4	66.7 %
Total	6	100%

Called For :

	FL	%
Smoker	5	83.3 %
Proxy	1	16.7 %
Total	6	100%

Age :

	FL	%
25-44	2	33.3 %
44-65	4	66.7 %
Total	6	100%

Gender :

	FL	%
Male	4	66.7 %
Female	2	33.3 %
Total	6	100%

Education :

	FL	%
Grades 1-8	2	33.3 %
Grades 9-12	1	16.7 %
High School Diploma	1	16.7 %
Some College or	1	16.7 %
4-yr College Degree	1	16.7 %
Total	6	100%

Hear about from:

	FL	%
Non-Profit	1	16.7 %
Web/Internet/Online	2	33.3 %
Newspaper/Magazine	3	50.0 %
Total	6	100%

Total calling for themselves:

Service Selected

	FL	%
Material	1	20.0 %
Counseling	4	80.0 %
Total	5	100%

Sent NRT :

	FL	%
Sent NRT	5	83.3 %
Not Sent NRT	1	16.7 %
Total	6	100%

Calls by Date :

	FL	%
12/01/2013	1	16.7 %
12/02/2013		
12/03/2013		
12/04/2013		
12/05/2013		
12/06/2013	1	16.7 %
12/07/2013		
12/08/2013		
12/09/2013		
12/10/2013		
12/11/2013	1	16.7 %
12/12/2013		
12/13/2013		
12/14/2013		
12/15/2013		
12/16/2013	1	16.7 %
12/17/2013	1	16.7 %
12/18/2013	1	16.7 %
12/19/2013		
12/20/2013		
12/21/2013		
12/22/2013		
12/23/2013		
12/24/2013		
12/25/2013		
12/26/2013		
12/27/2013		
12/28/2013		
12/29/2013		
12/30/2013		
12/31/2013		
Total	6	100%

Asian Quitline Report

26Sep2012 -- 31Dec2013

Cumulative Total

	FL	
Cumulative Total	48	

Language Line Called :

	FL	%
Cantonese	4	8.3 %
Vietnamese	29	60.4 %
Korean	3	6.2 %
Mandarin	12	25.0 %
Total	48	100%

Called For :

	FL	%
Smoker	47	97.9 %
Proxy	1	2.1 %
Total	48	100%

Age:

	FL	%
25-44	13	27.1 %
44-65	30	62.5 %
65+	5	10.4 %
Total	48	100%

Gender :

	FL	%
Male	42	87.5 %
Female	6	12.5 %
Total	48	100%

Education :

	FL	%
Never attended	1	2.1 %
Grades 1-8	10	20.8 %
Grades 9-12	10	20.8 %
High School Diploma	14	29.2 %
Some College or	4	8.3 %
2-yr College Degree	1	2.1 %
4-yr College Degree	7	14.6 %
Postgraduate Degree	1	2.1 %
Total	48	100%

Hear about from:

	FL	%
Web/Internet/Online	5	10.4 %
Newspaper/Magazine	28	58.3 %
Friend/Family	7	14.6 %
TV	7	14.6 %
Non-Profit	1	2.1 %
Total	48	100%

Total calling for themselves:

Service Selected

	FL	%
Material	9	19.1 %
Counseling	38	80.9 %
Total	47	100%

Sent NRT :

	FL	%
Sent NRT	46	95.8 %
Not Sent NRT	2	4.2 %
Total	48	100%