

**Asian Quitline Report**

01Dec2013 -- 31Dec2013

Total	
	CA
<b>Total</b>	118

**Language Line Called :**

	CA	%
Vietnamese	23	19.5 %
Cantonese	4	3.4 %
Korean	66	55.9 %
Mandarin	25	21.2 %
<b>Total</b>	118	100%

**Called For :**

	CA	%
Smoker	112	94.9 %
Proxy	6	5.1 %
<b>Total</b>	118	100%

**Age :**

	CA	%
25-44	33	28.0 %
44-65	63	53.4 %
65+	18	15.3 %
Unknown	4	3.4 %
<b>Total</b>	118	100%

**Gender :**

	CA	%
Male	105	89.0 %
Female	12	10.2 %
Do not know	1	0.8 %
<b>Total</b>	118	100%

**Education :**

	CA	%
Never attended	1	0.8 %
Grades 1-8	6	5.1 %
Grades 9-12	8	6.8 %
High School Diploma	28	23.7 %
Some College or	9	7.6 %
2-yr College Degree	9	7.6 %
4-yr College Degree	45	38.1 %
Postgraduate Degree	9	7.6 %
Do not know	3	2.5 %
<b>Total</b>	118	100%

**Hear about from:**

	CA	%
Other	4	3.4 %
Friend/Family	19	16.1 %
Pharmacy	1	0.8 %
Radio	10	8.5 %
Hospital	3	2.5 %
Mail	2	1.7 %
HMO/Med/Insurance	2	1.7 %
Web/Internet/Online	25	21.2 %
TV	4	3.4 %
Newspaper/Magazine	45	38.1 %
Clinic/Doctor's Office	3	2.5 %
<b>Total</b>	118	100%

**Total calling for themselves:**

Service Selected		
	CA	%
No Service	2	1.8 %
Counseling	92	82.1 %
Material	18	16.1 %
<b>Total</b>	112	100%

**Sent NRT :**

	CA	%
Not Sent NRT	12	10.2 %
Sent NRT	106	89.8 %
<b>Total</b>	118	100%

**Calls by Date :**

	CA	%
12/01/2013	1	0.8 %
12/02/2013	8	6.8 %
12/03/2013	8	6.8 %
12/04/2013	6	5.1 %
12/05/2013	5	4.2 %
12/06/2013	9	7.6 %
12/07/2013		
12/08/2013		
12/09/2013	5	4.2 %
12/10/2013	4	3.4 %
12/11/2013	7	5.9 %
12/12/2013	3	2.5 %
12/13/2013	3	2.5 %
12/14/2013		
12/15/2013	1	0.8 %
12/16/2013	5	4.2 %
12/17/2013	8	6.8 %
12/18/2013	8	6.8 %
12/19/2013	8	6.8 %
12/20/2013	3	2.5 %
12/21/2013		
12/22/2013		
12/23/2013	6	5.1 %
12/24/2013	6	5.1 %
12/25/2013		
12/26/2013	8	6.8 %
12/27/2013	2	1.7 %
12/28/2013		
12/29/2013		
12/30/2013	2	1.7 %
12/31/2013	2	1.7 %
<b>Total</b>	118	100%

**Asian Quitline Report**

26Sep2012 -- 31Dec2013

Cumulative Total	
	CA
<b>Cumulative Total</b>	1749

**Language Line Called :**

	CA	%
Mandarin	373	21.3 %
Vietnamese	541	30.9 %
Korean	731	41.8 %
Cantonese	104	5.9 %
<b>Total</b>	1749	100%

**Called For :**

	CA	%
Smoker	1668	95.4 %
Proxy	80	4.6 %
Do not Know	1	0.1 %
<b>Total</b>	1749	100%

**Age:**

	CA	%
<18	1	0.1 %
18-24	28	1.6 %
25-44	377	21.6 %
44-65	1004	57.4 %
65+	301	17.2 %
Unknown	38	2.2 %
<b>Total</b>	1749	100%

**Gender :**

	CA	%
Male	1461	83.5 %
Female	282	16.1 %
Do not know	6	0.3 %
<b>Total</b>	1749	100%

**Education :**

	CA	%
Never attended	15	0.9 %
Grades 1-8	144	8.2 %
Grades 9-12	173	9.9 %
GED	2	0.1 %
High School Diploma	485	27.7 %
Some College or	224	12.8 %
2-yr College Degree	90	5.1 %
4-yr College Degree	509	29.1 %
Postgraduate Degree	73	4.2 %
Do not know	33	1.9 %
<b>Total</b>	1748	100%

**Hear about from:**

	CA	%
Friend/Family	365	20.9 %
Pharmacy	8	0.5 %
Radio	52	3.0 %
Hospital	40	2.3 %
HMO/Med/Insurance	12	0.7 %
Dentist/Dental	2	0.1 %
Mail	2	0.1 %
Phone Book	11	0.6 %
Non-Profit	18	1.0 %
School	3	0.2 %
Web/Internet/Online	88	5.0 %
Billboard/Bus Sign	3	0.2 %
TV	123	7.0 %
Newspaper/Magazine	880	50.3 %
Do not Know	8	0.5 %
Clinic/Doctor's Office	86	4.9 %
Other	48	2.7 %
<b>Total</b>	1749	100%

**Total calling for themselves:**

Service Selected		
	CA	%
UnKnown	1	0.1 %
No Service	10	0.6 %
Material	203	12.2 %
Counseling	1454	87.2 %
<b>Total</b>	1668	100%

**Sent NRT :**

	CA	%
Not Sent NRT	173	9.9 %
Sent NRT	1576	90.1 %
<b>Total</b>	1749	100%