

Asian Quitline Report

01Nov2013 -- 30Nov2013

Total	
	WA
Total	7

Language Line Called :

	WA	%
Korean	3	42.9 %
Mandarin	1	14.3 %
Vietnamese	3	42.9 %
Total	7	100%

Called For :

	WA	%
Smoker	6	85.7 %
Proxy	1	14.3 %
Total	7	100%

Age :

	WA	%
25-44	1	14.3 %
44-65	4	57.1 %
65+	2	28.6 %
Total	7	100%

Gender :

	WA	%
Male	6	85.7 %
Female	1	14.3 %
Total	7	100%

Education :

	WA	%
Grades 1-8	2	28.6 %
Grades 9-12	1	14.3 %
High School Diploma	3	42.9 %
Some College or	1	14.3 %
Total	7	100%

Hear about from:

	WA	%
Friend/Family	3	42.9 %
Newspaper/Magazine	4	57.1 %
Total	7	100%

Total calling for themselves:

Service Selected		
	WA	%
Material	1	16.7 %
No Service	1	16.7 %
Counseling	4	66.7 %
Total	6	100%

Sent NRT :

	WA	%
Sent NRT	4	57.1 %
Not Sent NRT	3	42.9 %
Total	7	100%

Calls by Date :

	WA	%
11/01/2013	1	14.3 %
11/02/2013		
11/03/2013		
11/04/2013	1	14.3 %
11/05/2013		
11/06/2013		
11/07/2013	1	14.3 %
11/08/2013		
11/09/2013		
11/10/2013		
11/11/2013		
11/12/2013	1	14.3 %
11/13/2013	1	14.3 %
11/14/2013		
11/15/2013		
11/16/2013		
11/17/2013		
11/18/2013		
11/19/2013	1	14.3 %
11/20/2013		
11/21/2013	1	14.3 %
11/22/2013		
11/23/2013		
11/24/2013		
11/25/2013		
11/26/2013		
11/27/2013		
11/28/2013		
11/29/2013		
11/30/2013		
Total	7	100%

Asian Quitline Report

26Sep2012 -- 30Nov2013

Cumulative Total	
	WA
Cumulative Total	228

Language Line Called :

	WA	%
Korean	76	33.3 %
Vietnamese	125	54.8 %
Mandarin	19	8.3 %
Cantonese	8	3.5 %
Total	228	100%

Called For :

	WA	%
Smoker	218	95.6 %
Proxy	10	4.4 %
Total	228	100%

Age:

	WA	%
25-44	50	21.9 %
44-65	130	57.0 %
65+	43	18.9 %
Unknown	5	2.2 %
Total	228	100%

Gender :

	WA	%
Male	191	83.8 %
Female	36	15.8 %
Do not know	1	0.4 %
Total	228	100%

Education :

	WA	%
Never attended	2	0.9 %
Grades 1-8	37	16.2 %
Grades 9-12	41	18.0 %
High School Diploma	67	29.4 %
Some College or	29	12.7 %
2-yr College Degree	10	4.4 %
4-yr College Degree	37	16.2 %
Postgraduate Degree	1	0.4 %
Do not know	4	1.8 %
Total	228	100%

Hear about from:

	WA	%
Other	4	1.8 %
Non-Profit	3	1.3 %
Pharmacy	3	1.3 %
Phone Book	1	0.4 %
Friend/Family	27	11.8 %
Billboard/Bus Sign	1	0.4 %
TV	27	11.8 %
Newspaper/Magazine	154	67.5 %
Radio	2	0.9 %
Clinic/Doctor's Office	6	2.6 %
Total	228	100%

Total calling for themselves:

Service Selected		
	WA	%
UnKnown	1	0.5 %
No Service	2	0.9 %
Counseling	186	85.3 %
Material	29	13.3 %
Total	218	100%

Sent NRT :

	WA	%
Sent NRT	210	92.1 %
Not Sent NRT	18	7.9 %
Total	228	100%