

Asian Quitline Report

01Nov2013 -- 30Nov2013

Total	
	PA
Total	3

Language Line Called :

	PA	%
Mandarin	2	66.7 %
Vietnamese	1	33.3 %
Total	3	100%

Called For :

	PA	%
Smoker	3	100.0 %
Total	3	100%

Age :

	PA	%
25-44	1	33.3 %
65+	2	66.7 %
Total	3	100%

Gender :

	PA	%
Male	3	100.0 %
Total	3	100%

Education :

	PA	%
2-yr College Degree	1	33.3 %
4-yr College Degree	2	66.7 %
Total	3	100%

Hear about from:

	PA	%
TV	1	33.3 %
Friend/Family	1	33.3 %
Billboard/Bus Sign	1	33.3 %
Total	3	100%

Total calling for themselves:

Service Selected		
	PA	%
Counseling	2	66.7 %
Material	1	33.3 %
Total	3	100%

Sent NRT :

	PA	%
Sent NRT	3	100.0 %
Total	3	100%

Calls by Date :

	PA	%
11/01/2013	1	33.3 %
11/02/2013		
11/03/2013		
11/04/2013		
11/05/2013		
11/06/2013		
11/07/2013		
11/08/2013		
11/09/2013		
11/10/2013		
11/11/2013		
11/12/2013		
11/13/2013		
11/14/2013		
11/15/2013	1	33.3 %
11/16/2013		
11/17/2013		
11/18/2013		
11/19/2013		
11/20/2013		
11/21/2013		
11/22/2013		
11/23/2013		
11/24/2013		
11/25/2013	1	33.3 %
11/26/2013		
11/27/2013		
11/28/2013		
11/29/2013		
11/30/2013		
Total	3	100%

Asian Quitline Report

26Sep2012 -- 30Nov2013

Cumulative Total	
	PA
Cumulative Total	44

Language Line Called :

	PA	%
Mandarin	34	77.3 %
Cantonese	5	11.4 %
Vietnamese	5	11.4 %
Total	44	100%

Called For :

	PA	%
Smoker	39	88.6 %
Proxy	5	11.4 %
Total	44	100%

Age:

	PA	%
18-24	1	2.3 %
25-44	16	36.4 %
44-65	19	43.2 %
65+	8	18.2 %
Total	44	100%

Gender :

	PA	%
Male	31	70.5 %
Female	13	29.5 %
Total	44	100%

Education :

	PA	%
Grades 1-8	9	20.5 %
Grades 9-12	8	18.2 %
High School Diploma	13	29.5 %
Some College or	5	11.4 %
2-yr College Degree	1	2.3 %
4-yr College Degree	5	11.4 %
Postgraduate Degree	1	2.3 %
Do not know	2	4.5 %
Total	44	100%

Hear about from:

	PA	%
Clinic/Doctor's Office	1	2.3 %
Friend/Family	5	11.4 %
TV	3	6.8 %
Newspaper/Magazine	33	75.0 %
Non-Profit	1	2.3 %
Billboard/Bus Sign	1	2.3 %
Total	44	100%

Total calling for themselves:

Service Selected		
	PA	%
Counseling	33	84.6 %
Material	6	15.4 %
Total	39	100%

Sent NRT :

	PA	%
Sent NRT	35	79.5 %
Not Sent NRT	9	20.5 %
Total	44	100%