

## Asian Quitline Report

01Nov2013 -- 30Nov2013

Total	
	NY
<b>Total</b>	34

### Language Line Called :

	NY	%
Mandarin	10	29.4 %
Korean	24	70.6 %
<b>Total</b>	34	100%

### Called For :

	NY	%
Smoker	31	91.2 %
Proxy	3	8.8 %
<b>Total</b>	34	100%

### Age :

	NY	%
25-44	10	29.4 %
44-65	20	58.8 %
65+	3	8.8 %
Unknown	1	2.9 %
<b>Total</b>	34	100%

### Gender :

	NY	%
Male	25	73.5 %
Female	9	26.5 %
<b>Total</b>	34	100%

### Education :

	NY	%
Never attended	1	2.9 %
Grades 1-8	3	8.8 %
High School Diploma	8	23.5 %
Some College or	2	5.9 %
4-yr College Degree	20	58.8 %
<b>Total</b>	34	100%

### Hear about from:

	NY	%
Newspaper/Magazine	26	76.5 %
Hospital	2	5.9 %
Clinic/Doctor's Office	2	5.9 %
Friend/Family	2	5.9 %
Other	1	2.9 %
Non-Profit	1	2.9 %
<b>Total</b>	34	100%

### Total calling for themselves:

Service Selected		
	NY	%
Counseling	22	71.0 %
Material	8	25.8 %
No Service	1	3.2 %
<b>Total</b>	31	100%

### Sent NRT :

	NY	%
Not Sent NRT	5	14.7 %
Sent NRT	29	85.3 %
<b>Total</b>	34	100%

### Calls by Date :

	NY	%
11/01/2013	2	5.9 %
11/02/2013		
11/03/2013		
11/04/2013		
11/05/2013		
11/06/2013	4	11.8 %
11/07/2013	1	2.9 %
11/08/2013	2	5.9 %
11/09/2013		
11/10/2013		
11/11/2013	5	14.7 %
11/12/2013	3	8.8 %
11/13/2013	3	8.8 %
11/14/2013	1	2.9 %
11/15/2013		
11/16/2013		
11/17/2013		
11/18/2013		
11/19/2013	2	5.9 %
11/20/2013	2	5.9 %
11/21/2013	2	5.9 %
11/22/2013		
11/23/2013		
11/24/2013		
11/25/2013	4	11.8 %
11/26/2013		
11/27/2013		
11/28/2013		
11/29/2013	3	8.8 %
11/30/2013		
<b>Total</b>	34	100%

## Asian Quitline Report

26Sep2012 -- 30Nov2013

Cumulative Total	
	NY
<b>Cumulative Total</b>	483

### Language Line Called :

	NY	%
Cantonese	50	10.4 %
Vietnamese	1	0.2 %
Korean	140	29.0 %
Mandarin	292	60.5 %
<b>Total</b>	483	100%

### Called For :

	NY	%
Proxy	26	5.4 %
Smoker	457	94.6 %
<b>Total</b>	483	100%

### Age:

	NY	%
<18	1	0.2 %
18-24	8	1.7 %
25-44	165	34.2 %
44-65	263	54.5 %
65+	39	8.1 %
Unknown	7	1.4 %
<b>Total</b>	483	100%

### Gender :

	NY	%
Male	402	83.2 %
Female	80	16.6 %
Do not know	1	0.2 %
<b>Total</b>	483	100%

### Education :

	NY	%
Never attended	6	1.2 %
Grades 1-8	92	19.0 %
Grades 9-12	56	11.6 %
GED	1	0.2 %
High School Diploma	146	30.2 %
Some College or	27	5.6 %
2-yr College Degree	13	2.7 %
4-yr College Degree	123	25.5 %
Postgraduate Degree	10	2.1 %
Do not know	9	1.9 %
<b>Total</b>	483	100%

### Hear about from:

	NY	%
Newspaper/Magazine	354	73.3 %
Web/Internet/Online	3	0.6 %
Phone Book	1	0.2 %
Hospital	13	2.7 %
Clinic/Doctor's Office	44	9.1 %
Do not Know	2	0.4 %
TV	1	0.2 %
Non-Profit	8	1.7 %
HMO/Med/Insurance	5	1.0 %
Friend/Family	41	8.5 %
Other	11	2.3 %
<b>Total</b>	483	100%

### Total calling for themselves:

Service Selected		
	NY	%
No Service	5	1.1 %
Material	57	12.5 %
Counseling	395	86.4 %
<b>Total</b>	457	100%

### Sent NRT :

	NY	%
Not Sent NRT	62	12.8 %
Sent NRT	421	87.2 %
<b>Total</b>	483	100%