

Asian Quitline Report

01Nov2013 -- 30Nov2013

Total	
	NJ
Total	11

Language Line Called :		
	NJ	%
Mandarin	1	9.1 %
Korean	10	90.9 %
Total	11	100%

Called For :		
	NJ	%
Smoker	8	72.7 %
Proxy	3	27.3 %
Total	11	100%

Age :		
	NJ	%
44-65	7	63.6 %
65+	4	36.4 %
Total	11	100%

Gender :		
	NJ	%
Male	9	81.8 %
Female	2	18.2 %
Total	11	100%

Education :		
	NJ	%
High School Diploma	1	9.1 %
Some College or	1	9.1 %
2-yr College Degree	1	9.1 %
4-yr College Degree	8	72.7 %
Total	11	100%

Hear about from:		
	NJ	%
Newspaper/Magazine	11	100.0 %
Total	11	100%

Total calling for themselves:

Service Selected		
	NJ	%
Counseling	6	75.0 %
Material	2	25.0 %
Total	8	100%

Sent NRT :		
	NJ	%
Sent NRT	8	72.7 %
Not Sent NRT	3	27.3 %
Total	11	100%

Calls by Date :		
	NJ	%
11/01/2013		
11/02/2013		
11/03/2013		
11/04/2013		
11/05/2013		
11/06/2013	2	18.2 %
11/07/2013	1	9.1 %
11/08/2013		
11/09/2013		
11/10/2013		
11/11/2013		
11/12/2013	3	27.3 %
11/13/2013		
11/14/2013		
11/15/2013		
11/16/2013		
11/17/2013		
11/18/2013		
11/19/2013	1	9.1 %
11/20/2013	2	18.2 %
11/21/2013		
11/22/2013	1	9.1 %
11/23/2013		
11/24/2013		
11/25/2013	1	9.1 %
11/26/2013		
11/27/2013		
11/28/2013		
11/29/2013		
11/30/2013		
Total	11	100%

Asian Quitline Report

26Sep2012 -- 30Nov2013

Cumulative Total	
	NJ
Cumulative Total	121

Language Line Called :		
	NJ	%
Vietnamese	4	3.3 %
Cantonese	5	4.1 %
Korean	80	66.1 %
Mandarin	32	26.4 %
Total	121	100%

Called For :		
	NJ	%
Proxy	12	9.9 %
Smoker	109	90.1 %
Total	121	100%

Age:		
	NJ	%
25-44	22	18.2 %
44-65	67	55.4 %
65+	28	23.1 %
Unknown	4	3.3 %
Total	121	100%

Gender :		
	NJ	%
Male	99	81.8 %
Female	22	18.2 %
Total	121	100%

Education :		
	NJ	%
Grades 1-8	9	7.4 %
Grades 9-12	7	5.8 %
High School Diploma	26	21.5 %
Some College or	6	5.0 %
2-yr College Degree	4	3.3 %
4-yr College Degree	59	48.8 %
Postgraduate Degree	5	4.1 %
Do not know	5	4.1 %
Total	121	100%

Hear about from:		
	NJ	%
Friend/Family	14	11.6 %
TV	3	2.5 %
Other	1	0.8 %
Newspaper/Magazine	103	85.1 %
Total	121	100%

Total calling for themselves:

Service Selected		
	NJ	%
No Service	1	0.9 %
Material	10	9.2 %
Counseling	98	89.9 %
Total	109	100%

Sent NRT :		
	NJ	%
Sent NRT	105	86.8 %
Not Sent NRT	16	13.2 %
Total	121	100%