

Asian Quitline Report

01Nov2013 -- 30Nov2013

| Total | |
|--------------|----|
| | MA |
| Total | 2 |

Language Line Called :

| | MA | % |
|--------------|----|---------|
| Mandarin | 2 | 100.0 % |
| Total | 2 | 100% |

Called For :

| | MA | % |
|--------------|----|--------|
| Smoker | 1 | 50.0 % |
| Proxy | 1 | 50.0 % |
| Total | 2 | 100% |

Age :

| | MA | % |
|--------------|----|--------|
| 25-44 | 1 | 50.0 % |
| 65+ | 1 | 50.0 % |
| Total | 2 | 100% |

Gender :

| | MA | % |
|--------------|----|--------|
| Male | 1 | 50.0 % |
| Female | 1 | 50.0 % |
| Total | 2 | 100% |

Education :

| | MA | % |
|---------------------|----|--------|
| 4-yr College Degree | 1 | 50.0 % |
| Do not know | 1 | 50.0 % |
| Total | 2 | 100% |

Hear about from:

| | MA | % |
|--------------------|----|---------|
| Newspaper/Magazine | 2 | 100.0 % |
| Total | 2 | 100% |

Total calling for themselves:

| Service Selected | | |
|------------------|----|---------|
| | MA | % |
| Counseling | 1 | 100.0 % |
| Total | 1 | 100% |

Sent NRT :

| | MA | % |
|--------------|----|--------|
| Sent NRT | 1 | 50.0 % |
| Not Sent NRT | 1 | 50.0 % |
| Total | 2 | 100% |

Calls by Date :

| | MA | % |
|--------------|----|--------|
| 11/01/2013 | | |
| 11/02/2013 | | |
| 11/03/2013 | | |
| 11/04/2013 | | |
| 11/05/2013 | | |
| 11/06/2013 | | |
| 11/07/2013 | | |
| 11/08/2013 | | |
| 11/09/2013 | | |
| 11/10/2013 | | |
| 11/11/2013 | | |
| 11/12/2013 | | |
| 11/13/2013 | | |
| 11/14/2013 | | |
| 11/15/2013 | 1 | 50.0 % |
| 11/16/2013 | | |
| 11/17/2013 | | |
| 11/18/2013 | 1 | 50.0 % |
| 11/19/2013 | | |
| 11/20/2013 | | |
| 11/21/2013 | | |
| 11/22/2013 | | |
| 11/23/2013 | | |
| 11/24/2013 | | |
| 11/25/2013 | | |
| 11/26/2013 | | |
| 11/27/2013 | | |
| 11/28/2013 | | |
| 11/29/2013 | | |
| 11/30/2013 | | |
| Total | 2 | 100% |

Asian Quitline Report

26Sep2012 -- 30Nov2013

| Cumulative Total | |
|-------------------------|----|
| | MA |
| Cumulative Total | 31 |

Language Line Called :

| | MA | % |
|--------------|----|--------|
| Cantonese | 10 | 32.3 % |
| Vietnamese | 6 | 19.4 % |
| Mandarin | 15 | 48.4 % |
| Total | 31 | 100% |

Called For :

| | MA | % |
|--------------|----|--------|
| Smoker | 25 | 80.6 % |
| Proxy | 6 | 19.4 % |
| Total | 31 | 100% |

Age:

| | MA | % |
|--------------|----|--------|
| 25-44 | 7 | 22.6 % |
| 44-65 | 19 | 61.3 % |
| 65+ | 5 | 16.1 % |
| Total | 31 | 100% |

Gender :

| | MA | % |
|--------------|----|--------|
| Male | 24 | 77.4 % |
| Female | 7 | 22.6 % |
| Total | 31 | 100% |

Education :

| | MA | % |
|---------------------|----|--------|
| Grades 1-8 | 11 | 35.5 % |
| Grades 9-12 | 6 | 19.4 % |
| High School Diploma | 3 | 9.7 % |
| Some College or | 2 | 6.5 % |
| 2-yr College Degree | 2 | 6.5 % |
| 4-yr College Degree | 5 | 16.1 % |
| Postgraduate Degree | 1 | 3.2 % |
| Do not know | 1 | 3.2 % |
| Total | 31 | 100% |

Hear about from:

| | MA | % |
|---------------------|----|--------|
| Friend/Family | 5 | 16.1 % |
| Newspaper/Magazine | 23 | 74.2 % |
| Web/Internet/Online | 1 | 3.2 % |
| Radio | 1 | 3.2 % |
| Other | 1 | 3.2 % |
| Total | 31 | 100% |

Total calling for themselves:

| Service Selected | | |
|------------------|----|--------|
| | MA | % |
| Material | 3 | 12.0 % |
| Counseling | 22 | 88.0 % |
| Total | 25 | 100% |

Sent NRT :

| | MA | % |
|--------------|----|--------|
| Sent NRT | 22 | 71.0 % |
| Not Sent NRT | 9 | 29.0 % |
| Total | 31 | 100% |