

Asian Quitline Report

01Nov2013 -- 30Nov2013

Total	
	LA
Total	2

Language Line Called :

	LA	%
Vietnamese	2	100.0 %
Total	2	100%

Called For :

	LA	%
Smoker	2	100.0 %
Total	2	100%

Age :

	LA	%
25-44	2	100.0 %
Total	2	100%

Gender :

	LA	%
Male	1	50.0 %
Female	1	50.0 %
Total	2	100%

Education :

	LA	%
Some College or	2	100.0 %
Total	2	100%

Hear about from:

	LA	%
TV	1	50.0 %
Friend/Family	1	50.0 %
Total	2	100%

Total calling for themselves:
Service Selected

	LA	%
Material	1	50.0 %
Counseling	1	50.0 %
Total	2	100%

Sent NRT :

	LA	%
Sent NRT	2	100.0 %
Total	2	100%

Calls by Date :

	LA	%
11/01/2013		
11/02/2013		
11/03/2013		
11/04/2013		
11/05/2013		
11/06/2013		
11/07/2013	1	50.0 %
11/08/2013		
11/09/2013		
11/10/2013		
11/11/2013		
11/12/2013		
11/13/2013		
11/14/2013		
11/15/2013		
11/16/2013		
11/17/2013		
11/18/2013	1	50.0 %
11/19/2013		
11/20/2013		
11/21/2013		
11/22/2013		
11/23/2013		
11/24/2013		
11/25/2013		
11/26/2013		
11/27/2013		
11/28/2013		
11/29/2013		
11/30/2013		
Total	2	100%

Asian Quitline Report

26Sep2012 -- 30Nov2013

Cumulative Total

	LA
Cumulative Total	19

Language Line Called :

	LA	%
Vietnamese	13	68.4 %
Korean	1	5.3 %
Mandarin	5	26.3 %
Total	19	100%

Called For :

	LA	%
Smoker	17	89.5 %
Proxy	2	10.5 %
Total	19	100%

Age:

	LA	%
25-44	9	47.4 %
44-65	8	42.1 %
65+	2	10.5 %
Total	19	100%

Gender :

	LA	%
Male	15	78.9 %
Female	4	21.1 %
Total	19	100%

Education :

	LA	%
Grades 1-8	5	26.3 %
Grades 9-12	5	26.3 %
High School Diploma	4	21.1 %
Some College or	4	21.1 %
2-yr College Degree	1	5.3 %
Total	19	100%

Hear about from:

	LA	%
Web/Internet/Online	1	5.3 %
Newspaper/Magazine	6	31.6 %
TV	7	36.8 %
Friend/Family	5	26.3 %
Total	19	100%

Total calling for themselves:
Service Selected

	LA	%
Material	3	17.6 %
Counseling	14	82.4 %
Total	17	100%

Sent NRT :

	LA	%
Not Sent NRT	2	10.5 %
Sent NRT	17	89.5 %
Total	19	100%