Asian Quitline Report

01Nov2013 – 30Nov2013

Total

	GA
Total	17

Language Line Called :

	GA	%
Korean	14	82.4 %
Vietnamese	2	11.8 %
Cantonese	1	5.9 %
Total	17	100%

Called For :

	GA	%
Smoker	17	100.0 %
Total	17	100%

Age :

	GA	%
25-44	2	11.8 %
44-65	11	64.7 %
65+	3	17.6 %
Unknown	1	5.9 %
Total	17	100%

Gender :

	GA	%
Male	13	76.5 %
Female	4	23.5 %
Total	17	100%

Education :

	GA	%
Grades 1-8	2	11.8 %
Grades 9-12	1	5.9 %
High School Diploma	7	41.2 %
Some College or	3	17.6 %
4-yr College Degree	3	17.6 %
Postgraduate Degree	1	5.9 %
Total	17	100%

Hear about from:

	GA	%
Newspaper/Magazine	16	94.1 %
Friend/Family	1	5.9 %
Total	17	100%

Total calling for themselves:

Service Selected

	GA	%
Material	2	11.8 %
Counseling	15	88.2 %
Total	17	100%

Sent NRT :

	GA	%
Sent NRT	17	100.0 %
Total	17	100%

Calls by Date :

	GA	%
11/01/2013		
11/02/2013		
11/03/2013		
11/04/2013	1	5.9 %
11/05/2013		
11/06/2013		
11/07/2013	4	23.5 %
11/08/2013	1	5.9 %
11/09/2013		
11/10/2013		
11/11/2013	1	5.9 %
11/12/2013	2	11.8 %
11/13/2013		
11/14/2013	2	11.8 %
11/15/2013		
11/16/2013		
11/17/2013		
11/18/2013		
11/19/2013		
11/20/2013		
11/21/2013	1	5.9 %
11/22/2013	2	11.8 %
11/23/2013		
11/24/2013		
11/25/2013	2	11.8 %
11/26/2013	1	5.9 %
11/27/2013		
11/28/2013		
11/29/2013		
11/30/2013		
Total	17	100%

Asian Quitline Report

26Sep2012 – 30Nov2013

Cumulative Total

	GA
Cumulative Total	153

Language Line Called :

	GA	%
Korean	65	42.5 %
Cantonese	4	2.6 %
Mandarin	19	12.4 %
Vietnamese	65	42.5 %
Total	153	100%

Called For :

	GA	%
Proxy	5	3.3 %
Smoker	148	96.7 %
Total	153	100%

Age:

	GA	%
<18	1	0.7 %
25-44	34	22.2 %
44-65	95	62.1 %
65+	20	13.1 %
Unknown	3	2.0 %
Total	153	100%

Gender :

	GA	%
Male	129	84.3 %
Female	24	15.7 %
Total	153	100%

Education :

	GA	%
Grades 1-8	19	12.4 %
Grades 9-12	12	7.8 %
High School Diploma	56	36.6 %
Some College or	19	12.4 %
2-yr College Degree	6	3.9 %
4-yr College Degree	36	23.5 %
Postgraduate Degree	4	2.6 %
Do not know	1	0.7 %
Total	153	100%

Hear about from:

	GA	%
Friend/Family	24	15.7 %
Web/Internet/Online	1	0.7 %
TV	6	3.9 %
Newspaper/Magazine	122	79.7 %
Total	153	100%

Total calling for themselves:

Service Selected

	GA	%
Material	22	14.9 %
Counseling	126	85.1 %
Total	148	100%

Sent NRT :

	GA	%
Sent NRT	142	92.8 %
Not Sent NRT	11	7.2 %
Total	153	100%