

Asian Quitline Report

01Oct2013 -- 31Oct2013

Total	
	WA
Total	14

Language Line Called :

	WA	%
Mandarin	2	14.3 %
Korean	5	35.7 %
Vietnamese	7	50.0 %
Total	14	100%

Called For :

	WA	%
Smoker	13	92.9 %
Proxy	1	7.1 %
Total	14	100%

Age :

	WA	%
25-44	3	21.4 %
44-65	7	50.0 %
65+	4	28.6 %
Total	14	100%

Gender :

	WA	%
Male	11	78.6 %
Female	3	21.4 %
Total	14	100%

Education :

	WA	%
Never attended	1	7.1 %
Grades 1-8	1	7.1 %
Grades 9-12	3	21.4 %
High School Diploma	3	21.4 %
Some College or	3	21.4 %
4-yr College Degree	1	7.1 %
Do not know	2	14.3 %
Total	14	100%

Hear about from:

	WA	%
Other	1	7.1 %
Friend/Family	2	14.3 %
TV	3	21.4 %
Newspaper/Magazine	8	57.1 %
Total	14	100%

Total calling for themselves:

Service Selected

	WA	%
Counseling	11	84.6 %
Material	2	15.4 %
Total	13	100%

Sent NRT :

	WA	%
Not Sent NRT	1	7.1 %
Sent NRT	13	92.9 %
Total	14	100%

Calls by Date :

	WA	%
10/01/2013	1	7.1 %
10/02/2013	1	7.1 %
10/03/2013		
10/04/2013		
10/05/2013		
10/06/2013		
10/07/2013		
10/08/2013	2	14.3 %
10/09/2013	1	7.1 %
10/10/2013		
10/11/2013		
10/12/2013		
10/13/2013		
10/14/2013		
10/15/2013	2	14.3 %
10/16/2013		
10/17/2013		
10/18/2013		
10/19/2013		
10/20/2013		
10/21/2013	1	7.1 %
10/22/2013		
10/23/2013	1	7.1 %
10/24/2013		
10/25/2013	1	7.1 %
10/26/2013		
10/27/2013		
10/28/2013		
10/29/2013	2	14.3 %
10/30/2013		
10/31/2013	2	14.3 %
Total	14	100%

Asian Quitline Report

26Sep2012 -- 31Oct2013

Cumulative Total	
	WA
Cumulative Total	221

Language Line Called :

	WA	%
Korean	73	33.0 %
Vietnamese	122	55.2 %
Mandarin	18	8.1 %
Cantonese	8	3.6 %
Total	221	100%

Called For :

	WA	%
Smoker	212	95.9 %
Proxy	9	4.1 %
Total	221	100%

Age:

	WA	%
25-44	49	22.2 %
44-65	126	57.0 %
65+	41	18.6 %
Unknown	5	2.3 %
Total	221	100%

Gender :

	WA	%
Male	185	83.7 %
Female	35	15.8 %
Do not know	1	0.5 %
Total	221	100%

Education :

	WA	%
Never attended	2	0.9 %
Grades 1-8	35	15.8 %
Grades 9-12	40	18.1 %
High School Diploma	64	29.0 %
Some College or	28	12.7 %
2-yr College Degree	10	4.5 %
4-yr College Degree	37	16.7 %
Postgraduate Degree	1	0.5 %
Do not know	4	1.8 %
Total	221	100%

Hear about from:

	WA	%
Other	4	1.8 %
Non-Profit	3	1.4 %
Pharmacy	3	1.4 %
Clinic/Doctor's Office	6	2.7 %
Phone Book	1	0.5 %
Friend/Family	24	10.9 %
Billboard/Bus Sign	1	0.5 %
TV	27	12.2 %
Newspaper/Magazine	150	67.9 %
Radio	2	0.9 %
Total	221	100%

Total calling for themselves:

Service Selected

	WA	%
UnKnown	1	0.5 %
No Service	1	0.5 %
Material	28	13.2 %
Counseling	182	85.8 %
Total	212	100%

Sent NRT :

	WA	%
Sent NRT	206	93.2 %
Not Sent NRT	15	6.8 %
Total	221	100%