

Asian Quitline Report

01Oct2013 -- 31Oct2013

Total	
	VA
Total	17

Language Line Called :

	VA	%
Korean	11	64.7 %
Mandarin	1	5.9 %
Vietnamese	5	29.4 %
Total	17	100%

Called For :

	VA	%
Smoker	16	94.1 %
Proxy	1	5.9 %
Total	17	100%

Age :

	VA	%
25-44	5	29.4 %
44-65	12	70.6 %
Total	17	100%

Gender :

	VA	%
Male	14	82.4 %
Female	3	17.6 %
Total	17	100%

Education :

	VA	%
Grades 1-8	2	11.8 %
Grades 9-12	1	5.9 %
High School Diploma	3	17.6 %
Some College or	4	23.5 %
2-yr College Degree	1	5.9 %
4-yr College Degree	3	17.6 %
Postgraduate Degree	2	11.8 %
Do not know	1	5.9 %
Total	17	100%

Hear about from:

	VA	%
Other	1	5.9 %
Friend/Family	5	29.4 %
Newspaper/Magazine	11	64.7 %
Total	17	100%

Total calling for themselves:

Service Selected

	VA	%
Counseling	13	81.2 %
Material	3	18.8 %
Total	16	100%

Sent NRT :

	VA	%
Sent NRT	15	88.2 %
Not Sent NRT	2	11.8 %
Total	17	100%

Calls by Date :

	VA	%
10/01/2013	1	5.9 %
10/02/2013		
10/03/2013	1	5.9 %
10/04/2013		
10/05/2013		
10/06/2013		
10/07/2013	1	5.9 %
10/08/2013	1	5.9 %
10/09/2013	1	5.9 %
10/10/2013	2	11.8 %
10/11/2013		
10/12/2013		
10/13/2013		
10/14/2013		
10/15/2013		
10/16/2013		
10/17/2013	1	5.9 %
10/18/2013		
10/19/2013		
10/20/2013		
10/21/2013	1	5.9 %
10/22/2013		
10/23/2013	3	17.6 %
10/24/2013	2	11.8 %
10/25/2013	1	5.9 %
10/26/2013		
10/27/2013	1	5.9 %
10/28/2013		
10/29/2013	1	5.9 %
10/30/2013		
10/31/2013		
Total	17	100%

Asian Quitline Report

26Sep2012 -- 31Oct2013

Cumulative Total	
	VA
Cumulative Total	162

Language Line Called :

	VA	%
Vietnamese	75	46.3 %
Korean	74	45.7 %
Cantonese	1	0.6 %
Mandarin	12	7.4 %
Total	162	100%

Called For :

	VA	%
Smoker	152	93.8 %
Proxy	10	6.2 %
Total	162	100%

Age:

	VA	%
18-24	2	1.2 %
25-44	39	24.1 %
44-65	97	59.9 %
65+	19	11.7 %
Unknown	5	3.1 %
Total	162	100%

Gender :

	VA	%
Male	136	84.0 %
Female	25	15.4 %
Do not know	1	0.6 %
Total	162	100%

Education :

	VA	%
Never attended	1	0.6 %
Grades 1-8	15	9.3 %
Grades 9-12	23	14.2 %
High School Diploma	43	26.5 %
Some College or	21	13.0 %
2-yr College Degree	6	3.7 %
4-yr College Degree	42	25.9 %
Postgraduate Degree	7	4.3 %
Do not know	4	2.5 %
Total	162	100%

Hear about from:

	VA	%
TV	2	1.2 %
Newspaper/Magazine	132	81.5 %
Other	1	0.6 %
Friend/Family	23	14.2 %
Web/Internet/Online	4	2.5 %
Total	162	100%

Total calling for themselves:

Service Selected

	VA	%
Material	28	18.4 %
Counseling	124	81.6 %
Total	152	100%

Sent NRT :

	VA	%
Sent NRT	149	92.0 %
Not Sent NRT	13	8.0 %
Total	162	100%